Ray L. Perry Of MarketBlazer, Inc. Becomes Keap Certified Partner

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Atlanta, Georgia marketing consulting agency, MarketBlazer, Inc. is pleased to announce that Ray L. Perry, the agency's Chief Marketing Officer, is now a Keap Certified Partner. Find more information about MarketBlazer at their official website at the following link: https://www.marketblazer.com.

Perry says, "I am incredibly proud to be able to say that I am now a Keap Certified Partner as it will allow me to help our clients more effectively and efficiently. As the Chief Marketing Officer at MarketBlazer, I am always on the lookout for ways to increase my capacity to help my clients. With my new designation, I am able to provide a much better service than ever before. Being a Keap Certified Partner gives me access to a number of unique tools and programs and increases the amount of resources and personnel within the industry I have access to. I look forward to putting my new resources and connections to work for the benefit of all my clients."

One of the new resources Keap Certified Partners have access to is Infusionsoft's Starter Edition software. This Starter Edition will allow Perry to provide better organization and personalized follow-up to all of his clients, with the all-new Partner Edition dashboard providing quick reporting and visibility across all of his

client campaigns. It will also enable him to implement proven campaigns across multiple clients simultaneously easily.

Perry has several other certifications in addition to his new designation as a Keap Certified Partner. He hails from a long career as a master marketing consultant; he is certified by Duct Tape Marketing, a StoryBrand Certified Guide, Sales Funnel Specialist, certified by Digital Marketer, SEO for Growth Certified Consultant, and Top SEO Agency for 2017 (by UpCity). His background includes 25 years of experience in senior sales and marketing roles with technology companies, including VP of Sales and Marketing and Chief Operating Officer.

MarketBlazer states that Perry's new designation will only improve the services they provide. They offer a variety of marketing services, including website design and redesign, Search Engine Optimization (SEO), social media management, and PPC advertising. Also, MarketBlazer supports a customer retention program that can help its clients better retain their customers. Find more details about the customer retention program at the following link: https://www.marketblazer.com/atlanta-marketing-services/customer-retention/.

The services offered by MarketBlazer have proven to be a favorite among their clients, as evident by the company's stellar reviews. On Google, the company has a perfect rating of 5/5 stars. In their review, Google Local Guide Dennis Ottey praises MarketBlazer as well as Ray Perry, saying, "Ray Perry's action-oriented attitude and the experience of MarketBlazer was a great contribution to my business. Ray has a no-nonsense way of approaching marketing challenges. He presents what works, not from opinion but from many years of testing and improving. My business gets better every time I speak with him. Thank you, MarketBlazer!"

In another review, Phil Singleton says, "Ray Perry is one of the top marketing minds in the country, especially when it comes to small business marketing. I belong to a network of top-notch marketing consultants and Ray is one of the stand-out rock stars in that group. On top of that, he is a best-selling author of several great business and marketing books. Businesses in and around the Atlanta metro area are lucky to have a company like MarketBlazer right in their backyard. If you are looking for the total package in marketing strategy and implementation, including all forms of traditional marketing and online marketing tactics (such as SEO, social media marketing, and reputation management), Ray Perry is your guy, and MarketBlazer is the company you should partner with."

Those who want to learn more about MarketBlazer, Inc., and the various services they provide can find more information on the company's website. Additionally, they encourage interested parties to get in touch with Ray L. Perry directly via email, phone, or, alternatively, the contact form on their website. MarketBlazer also maintains a presence on Facebook, where they frequently post updates, share media, and communicate with

their clients. Find more information about MarketBlazer at the following link: https://www.marketblazer.com/atlanta-marketing-services/atlanta-content-marketing/.

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MarketBlazer, Inc.

Atlanta based, MarketBlazer, helps businesses grow with their strategy first 7-Step Small Business Marketing System including a trust-building website, content, SEO, social media engagement, customer reviews, email marketing, and paid lead generation.

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