

Target to Open Store Instead of Sears at Prices Corner Shopping Center

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Sunsella, a company based in Las Vegas, Nevada, that offers home and kitchen products online, has commented on the news that Target will be opening a store at the Prices Corner Shopping Center. Sunsella says it is indicative of the continuing changes in the retail industry. It appears that Target is taking advantage of the stores set to be left behind by Sears as it shuts down its stores. This particular store is located at 3140 Kirkwood Highway in Wilmington, Delaware, and has a floor space of 113,000 sq ft, which is somewhat smaller than a regular Target store of about 135,000 sq ft.

Target has been developing a loyal customer base even while other retail stores have been struggling. Experts believe it is the curbside pickup and fresh groceries that make Target stand out while others like Sears and Kmart have been closing stores nationwide.

Meanwhile, the online marketer of different home and kitchen products has noted that what has been happening to Sears and other retail companies is an effect of the growing online retail industry. Naturally, people prefer ordering online and having products they need delivered to their home rather than driving to and back from a retail store. Nevertheless, some retail stores like Target have been gaining loyal customers

for certain reasons. On the other hand, competition in the online commerce is becoming tougher too, which is why Sunsella ensures its products are all high quality and convenient.

One convenient home and kitchen product from Sunsella is the silicone vegetable steamer. This is made primarily from high grade silicone. It can readily be made more compact for easy storage. It can be adjusted easily to fit into a broad range of sizes of pots and pans. It cannot be damaged by heat as high as 446 degrees Fahrenheit or 230 degrees Centigrade. It also has strong and durable locking handles, which are used for retrieving it from inside a pot or pan. The handles can be folded to permit the lid of the pot or pan to be closed while inside a pot or pan. It can be used to steam different kinds of food like meat, dumplings, fruits, eggs, chicken, desserts, vegetables, seafood, and more.

Another product offered by Sunsella is their stainless steel vegetable steamer. This is made of high-grade stainless steel and its diameter can be easily be adjusted to allow it to fit inside a wide range of pots or pans. It can be used to steam different kinds of food, such as desserts, chicken, fruits, dumplings, eggs, meat, seafood, vegetables, etc. It can also be used as a container for the steamed vegetables and other foods and it can be easily retrieved from within a pot or pan with its center ring or extension handle.

Sunsella also offers the Leakproof Lunch Container. These are totally leakproof bento boxes, ensuring that soup and other liquids do not accidentally leak out of the box. It also means that the soup or sauce in one compartment will not leak into the other compartments. This bento box can also be used as a student?s lunch box. Parents can simply plan and prepare the school lunch of their kids for the whole week and then keep these boxes in the fridge. In the morning, they can retrieve one box, heat it up and then give it to their children to bring to school.

Sunsella also offers a set of four silicone egg rings. The rings are made from high-grade and extra thick silicone. Each ring is non-stick and reusable and provided with a stainless steel handle to allow easy retrieval from the pan. These can be useful in making perfectly round fried eggs, pancakes, omelets, burger patties, and more. These are heat resistant and oven safe so that they can use on top of a griddle, a pan, a barbecue grill, or a skillet.

Those who would like to know more about the Sunsella home and kitchen products can visit their website or contact them on the telephone or through email.

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Sunsella

The Sunsella range consists of high quality kitchen utensils and gadgets designed to improve your quality of life.

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