



## **Rockwell Trading YouTube Channel Shatters 2018 YouTube Growth Record**

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The Rockwell Trading Channel on YouTube has recently passed a major milestone in its Internet history. It has completely shattered its 2018 growth record with an outstanding 436% increase in subscribers.

A spokesperson for Rockwell Trading, said, "2018 was a very good year for our YouTube channel, but this year has exceeded all of our expectations. We have uploaded a lot of new content this year, some 408 videos to date, in fact, and it is highly likely that that was a major factor in the amazing growth we have seen in 2019."

The Rockwell Trading Channel is, as perhaps might be expected from its name, a channel devoted to trading stocks and options. The channel contains hundreds of videos aimed not only at traders, but at would-be traders too. The videos are professionally presented by Markus Heitkoetter, Rockwell Trading's founder, and he explains in very easy to digest segments just how to understand the complexities of the market and to get the most from trading stocks and options.

Whatever experience level someone is at there are videos that will help them. Beginners will benefit greatly

from the informative videos aimed at them and will soon understand the basics. Seasoned traders will also benefit from the more advanced trading videos and may even benefit from going back to basics and seeing what can be improved in their methodology.

The videos currently on the channel cover a wide variety of trading hints and tips. Informative explanations of why trading is the best business, how to create a trading plan, understanding Bitcoin, swing trading versus day trading, and so much more. Everything from a Bootcamp for beginners to seasoned power trading.

One of the most recent uploads is "Bid and Ask Price Explained." Many beginners believe that the stock prices are set by the market, but this is not the case. The bid price is the price that buyers are willing to pay and the ask price is the price that sellers are willing to sell for. This "spread" is explained within the video along with how a sale actually takes place. An understanding of the bid and ask fundamentals is critical to becoming a better trader.

Rockwell Trading was founded in 2005 by Markus Heitkoetter. He is a former IBM director who quit his job and moved from Germany to Austin, Texas in 2002. As he says on Rockwell's YouTube channel, there are only three ways to become a multi-millionaire: Trading stocks and options, investing in real estate and running a successful business.

He decided to become a full-time trader and after founding Rockwell Trading dedicated its efforts to simplifying the trading process and to helping as many traders as possible in achieving their trading goals with his easy to use methods.

It is not just on YouTube that Rockwell Trading can help traders though. The company has released a powerful new tool called the PowerX Optimizer (PXO). Using a set of configurable indicators, the PowerX Optimizer will tell a user what to trade, when to buy, and when to sell in a clear and easy to understand format. Markus gives a full in-depth analysis of the way he works and how the software works on the PowerX Optimizer website.

James J., who purchased and now uses PXO to trade, said, "I considered myself a fairly experienced trader and yet I was still losing many more times than I was winning. I watched the PowerX Optimizer video by Markus and was sold on the idea. I've only been using it for a short time but even so, it looks like the tide is finally turning."

Rockwell Trading's YouTube Channel has not only helped traders of all experience levels to improve their trading techniques, but it has helped take the mystery out of the process by simplifying it. Thousands have

viewed the videos and thousands have been helped by them as can be seen from the many testimonial videos available on the channel.

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## **Rockwell Trading**

*Markus Heitkoetter founded Rockwell Trading in January 2005 with ONE goal in mind: To simplify trading and help day traders achieve their goals. Since then we have helped over 340,000 traders from more than 38 countries. Visit us at [rockwelltrading.com](http://rockwelltrading.com)*

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