

Newly Released E-Book Outlines How To Write Electric Sales Letters

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Powerfullypresentnow.com has announced the release of an e-Book that is designed to help writers create electric sales letters. Juli Whaley, owner of powerfullypresentnow.com, recently stated, "My goal is to help small businesses succeed by providing techniques and strategies that are proven to work. I produce and recommend only products that I know are going to do what they say they will do."

The e-Book, titled "Electric Copywriting: Simple Methods for Creating Electrifying, High Converting Sales Copy," provides tips for creating headlines that will convert readers into buyers, and how to write engaging copy that guarantees interest. It also outlines how to mind map current offers and craft sales copy that will provide a larger turnover from reader to buyer. The e-Book gives the 5 P formula of copywriting that is designed to help business owners meet and exceed their objectives.

"I learned so much from the e-Book," says Ronald, an affiliate marketer from California. "I mean, I know how to write, but writing and writing well enough to get my readers' attention are two entirely different things. There are things in this book that I never considered before, things that actually work."

Powerfullypresentnow.com also creates articles for clients that are of interest to readers. The webpage www.powerfullypresentnow.com/articles explains authority marketing and why small businesses need to grasp this concept in today's competitive world.

Article marketing is a highly effective means of marketing, as many SEO companies have learned over the years. It allows business owners to establish themselves as experts in their fields by offering information and advice to readers that others in the industry may not be offering. Whaley provides articles and a wide range of other marketing services to clients around the world.

Juli Whaley is a media authority expert, who is featured on top networks like CBS, NBC, and ABC. She spent 20 years in the banking industry, and is currently providing services to business owners who are looking for a better way to brand their products and services. Whaley's experience enables her to provide a marketing

edge that few in the industry can offer.

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For more information about powerfullypresentnow.com, contact the company here:powerfullypresentnow.comJuli Whaley

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