Norfolk Awards Company Lends Holiday Success to Keeping up with Holiday Gift Giving Trends

December 31, 2019

December 31, 2019 -
NORFOLK, VA ? In 2019 alone, Americans made more purchases online for the gift giving than any previous year, increasing e-commerce sales by a surprising 18%. As the Holiday Season comes to an end, the Norfolk awards company G & W Gifts and Awards in Norfolk, Virginia lends their success this season to closely staying informed on corporate Holiday Gift Giving trends to ensure their customers are presented with options that are sure to impress management and coworkers.

Recent studies have shown that about 64% of employees give a gift to their supervisor or manager at the holidays. Most ? 63.5% ? give the boss a gift simply to express gratitude. About 17% do so because they?ve pulled their boss? name in a gift exchange, and 12% give a gift because it?s expected. The median amount employees typically spend on holiday gifts for co-workers is $25, while the median amount usually spent on a gift for the boss is approximately $30.

In order to adhere to the current gift giving trends, G & W awards offers many personalized gifts including two pen desk sets, gold plated bookmarks, silver plated business card holders and custom glassware that many patrons determine perfect gifts for fellow coworkers or management. Guaranteeing

customers have options available to make the Holidays special is an important aspect of Norfolk?s largest award store.

As an authority in gift giving and Norfolk trophies since 1959, G & W Gifts and Awards is looking forward to the opportunity to continue providing quality products to the Norfolk area into the new year.

Those interested can visit G&W Gifts and Awards on their official website at https://www.gwawards.com/ to see a complete listing of the products available or contact them by phone at (757) 461-7676.

###

For more information about G&W Awards by Allogram South, contact the company here:G&W Awards by Allogram SouthAmanda Gianotti(757) 461-7676amanda@gwawards.com815 Poplar Hall DriveNorfolk, VA 23502

G&W Awards by Allogram South

G & W Gifts & Awards by Allogram South is a full service trophy and awards store serving the greater Norfolk, Va area since 1959. They offer a wide variety of custom trophies, plaques, engraving, medals and corporate awards.

Website: http://www.gwawards.com/

Email: amanda@gwawards.com

Phone: (757) 461-7676