



SEO Company Offers Audit at No Charge

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Chicago Website Design SEO Company, based in Chicago, Illinois, has announced that they are offering a free audit of a business' search engine optimization (SEO) efforts. By simply entering the business name, a businessperson can get a complete overview of the company's local SEO performance in minutes, including local listings, search rankings, reviews, on-site SEO and social media.

Jack Lombardi, CEO of Chicago Website Design SEO Company, says, "We are offering a free audit of your current SEO activities. We will provide you with a complete overview of your local SEO performance in minutes, including search rankings, local listings, reviews, on-site SEO & social media."

He continues, "Your search for the best SEO company in Chicago finally ends here. Having succeeded where the competition didn't, we hope you agree our SEO services prove to be the more effective. When it comes to getting websites ranked at the top of search engine results, CWDSC gets it right. Our SEO agency is here to ensure your website is optimized to rank high on Google, but our goal is top position. Exactly where the best most qualified traffic is."

A major service provided by Chicago Website Design SEO Company is search engine optimization that allows the business to connect with potential customers near the business. This is important because there

are over 10 billion distinct searches performed in the United States. It was also found that over 40 percent of those searches are local searches. Thus, local SEO can truly offer a massive opportunity for local businesses.

Chicago Website Design SEO Company can provide SEO experts who are experienced and knowledgeable regarding the development of strategies that will make the particular business stand out from the competition and rank for the localized keywords. People who perform a search are often ready to buy a particular product or service when they browse the Internet in their area. And through a proper local SEO marketing strategy, the business will rank high in the search results, which means that the business will be among the first to be seen by the searcher.

Local SEO strategies are needed because there is no need for local business to compete with international companies. Focus can be made on the local people as potential customers, which requires less effort. And there is also the advantage that approximately 50 percent of consumers who use their smartphone to search for a business will visit that particular business within a day. And approximately 34 percent of those who search a business using a tablet or computer will visit that business within a day. The local SEO strategies used by Chicago Website Design SEO Company focus on the people who can actually visit the physical location of the business.

It has also been noted that nine out of 10 people use search engines to locate local stores, restaurants, or businesses. Google My Business (GMB) optimization can help in assisting customers in finding out the phone number, address, and other information regarding a particular business that they are interested in. Also, GMB and Google Maps often occupy almost 30 percent of the first page of search results. This could be a primary component of the efforts of a business in expanding its brand authority and credibility.

Another component of the SEO efforts that Chicago Website Design SEO Company can help with is the content of the website. Content remains the king as it is the reason people will visit a particular website. This is also where the website owner can include the keywords, images, links, and videos that are important for SEO. Furthermore, through professional content, the business would be able to communicate to its target audience a possible solution to their problems.

Those who are interested in SEO and other services offered by Chicago Website Design SEO Company can visit their website or contact them through the phone or via email. They are open from Monday to Friday, from 8:00 am to 5:00 pm. Jack Lombardi says, "Don't hesitate to contact us if you want a free SEO audit of your website."

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For more information about Chicago Website Design SEO Company, contact the company here:Chicago Website Design SEO CompanyJack Lombardi(312) 448-8310jack@bizngine.comChicago Website Design SEO Company10 S. Riverside Plaza#875Chicago, IL. 60606(312) 448-8310

Chicago Website Design SEO Company

Chicago Website Design SEO Company is a full service digital marketing agency.

Website design, SEO (search engine optimization) and digital ads are our core services, which include reputation management but not limited to.

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