



Video Production Company In Chicago Offers Professional Multimedia Services

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Chicago, Illinois based Video One Productions is pleased to announce that they offer a wide range of professional multimedia related services, including video production, video editing, disc duplication, drone videography, and more. The production company also produces, edits, and markets a large variety of videos for private corporations, government agencies, the arts, non-profits, and even individuals.

"We specialize in producing quality and professional grade videos for personal use and business purposes. Our team of multimedia experts are dedicated to helping you achieve your goals through unique and creative visual arts," says Irwin Meyers from Video One Productions. He states that, for the past 30 years, Video One Productions has been providing professional video and multimedia services at affordable prices to new and loyal customers.

As noted on the company's website, Video One Productions offers a comprehensive production service package that includes script writing, full HD video production, location light and sound, jib, dolly, teleprompter, and other miscellaneous enhancements to capture professional grade videos. Meanwhile, they also have a team of expert editors and graphic designers on hand who are highly experienced in video editing, motion

graphics, closed captioning, disc authoring, and CD/DVD duplication and replication. The video production company also offers video marketing services that include video distribution, video SEO, video performance analysis, social media coordination, and so on.

Meanwhile, Meyers explains that the cost of video production varies depending on the complexity of the shoot and client's requirements. A custom video production project is mainly divided into three major areas: pre-production, production, and post-production or editing. A lot of hard work is needed to successfully delivering an outstanding piece of media, and some shoots can take a day or even a couple of days to finish. Meyers asserts that the company takes care of every facet of the process, from scriptwriting, location scouting, finding talent, and so on, at very reasonable prices. They also have a team of video editors who can add motion graphics and animations to further enhance the quality of the output. Interested parties who want to learn more about the cost of custom video production may request a free estimate by sending an email to Video One Productions.

At the same time, Video One Productions emphasizes the importance of video marketing and SEO to make Small and Medium Enterprises (SMEs) more visible to potential clients. Meyers explains that adding videos to a company's advertising efforts is one of the most effective ways to bridge the gap between businesses and customers. Videos not only capture the attention of the target audience but also help viewers understand information in a shorter period of time. A viewer's memory retention rate is also higher compared to printed advertisements, since a well-produced video can leave a long lasting impression on them. Furthermore, video marketing attracts more customers by improving the company's Search Engine Optimization (SEO) rankings. Quality videos can help to create a lot of buzz and allow a business to move up Search Engine Result Pages (SERPs) and search engine listings.

“Videos for businesses are highly beneficial in attracting a steady flow of customers. You can primarily use a video to launch a product, answer frequently asked questions, and explain complex concepts in such a way that your viewer will be able to understand them more easily. You can also utilize videos to improve your marketing strategy by putting them on your website's homepage or attaching them to newsletters and press releases,” Meyers says.

Video One Productions offers quality and professional full-service video production Chicago residents can avail themselves of. In fact, many of their loyal clients attest to the company's competence in producing quality output as well as providing excellent customer service.

Tim Donovan, in a 5-Star Google review, says, “We had a wonderful experience working with Irwin and Ryan from Video One Productions. We hired Video One Productions to produce a corporate case study video of one of our clients. The shoot was effortless, and the team did a great job in editing. We will totally be working with Video One Productions again. We highly recommend them.”

Another happy client says, "My company hired Video One Productions, and Irwin and his team hit it out of the park for us. We were working on a short deadline and needed video production work in Chicago and I was unable to get my crew there on the time frame I was given. Video One Productions tackled the project head on, communicated thoroughly with me throughout the process and got the job done."

https://www.youtube.com/watch?time_continue=2&v=-TIDp_1Jvdc

Complete details can be found on the company's website. Interested parties may also connect with Video One Productions through their official social media pages to stay up to date with their latest news and important announcements.

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For more information about Video One Productions, contact the company here: Video One Productions Irwin Meyers (773) 466-8762 irwin@video1pro.com 1820 W. Webster Ave #201, Chicago, IL 60614

Video One Productions

We Are A Chicago Commercial Video Production Company

Video productions in Chicago or anywhere in the country, Video One Productions is your source for quality video production services.

More about Video production Chicago services

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