



Atco SEO Service Provider Updates Its Web Site Traffic Generation Package

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On Time Website Traffic of Atco, New Jersey, has recently updated the way they generate traffic for their clients' websites. This change was made in response to Google's search algorithm overhaul which transpired earlier this year. The main theme of On Time's update is to generate organic website popularity growth while keeping in line with Google's new policies.

"We link our customer's website manually into thousands of high quality web directories that are search engine friendly," explained Marcus Brown and support staff of On Time. "We select the category carefully to ensure inclusion in areas where users will be searching for your products or services." This method of website promotion is to stay in tune with Google's algorithm update in April.

The amendment by Google was announced by Google spokesman Gary Illyes at the search marketing conference expo, SMX Advanced. "We began a Panda update that will roll out over the coming months," he stated. "We're always working to improve Google so search results are higher quality and more relevant for everyone and this is just one way we do that." Google makes roughly about 500 to 600 minor changes to its algorithm in a year, with a major reform taking place once during this period. These changes are made to

alter the way websites are promoted on the search engine as a result of specific queries, and they affect Page Rank.

Page Rank acts as a rough guide to determine the quality of backlinks that a webpage has pointing to it. A large number of low quality backlinks to a website will more than likely incur a penalty from Google. Therefore, On Time has developed strategies that do not fall afoul of Google and other search engines. "Our experts gradually submit a client's website so that the search engines will see a natural growth for its back links," stated Marcus.

To place an order with On Time, the company has established a fixed online payment system on their website where clients can click now to purchase a service package. More info about the company's services can be obtained by visiting their website.

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On Time Website Traffic

We provide target back links to companies website. Which, will gain more exposure for Google search results.

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