



## **Canadian Company Supports Women Of Nepal With Launch Of Organic Wool Dryer Balls**

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Brio Merchandising Ltd. in Kelowna , British Columbia, has started supporting the women of Nepal while offering chemical and toxic free products, and this is shown in its recent launch of organic wood dryer balls and a coin purse. Both of the newly introduced products are manufactured by women in Nepal.

The Canadian-based company prides itself in offering only the highest quality of natural products for consumers. They have recently begun supporting efforts for Nepal, which was severely damaged in an April 2015 earthquake. By offering women in the region manufacturing jobs, Brio Merchandising helps to contribute to the overall economy in the area.

Charmeyn Martell, co-founder of Brio Merchandising, explained, "Our mission is creating fair-trade to underprivileged women of Nepal who benefit from our sales. As our sales increase, so does their workload offering purposeful action and financial gain contributing to their livelihood and rebuilding from the devastating earthquake in April 2015."

Wool dryer balls soak up 30 percent of their weight in water, so as the laundry dries, they fluff and distribute humidity to ensure consistency, which leads to a naturally soft and fluffy dryer load. Because of the reduction in drying time, there is less friction on the clothing resulting in little or no static cling once it has finished drying. Wool is naturally mildew and flame-resistant, safe for those who have wool sensitivities, absorbs noise and acts as a natural air purifier.

Wool dryer balls are a natural substitute for chemical additives that are often found in dryer sheets and liquid fabric softeners. Being completely natural, they do not harm the environment and eliminate potential toxins that can irritate skin. The company's Wooly Naturals Organic Handmade Wool Dryer Balls are handmade from 100 percent organic New Zealand wool by women in Nepal.

"Each purchase of organic wool dryer balls and coin purse connects you with this beautiful community of women. We want to thank all of our customers for helping us to make a difference," says Charmeyn Martell.

Those who are interested getting more information about Brio Merchandising and/or want to help in their efforts of supporting the women of Nepal can visit the company's official website.

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For more information about Brio Merchandising Ltd., contact the company here: Brio Merchandising Ltd. Charmeyn Martell 2508704004 [charmeyn@briocanada.com](mailto:charmeyn@briocanada.com) PO BOX 41162 Winfield South PO Lake Country, BC V4V1Z7 Canada

### **Brio Merchandising Ltd.**

*At Brio Merchandising, we take the utmost pride in offering you, our esteemed customer, products that are of high quality, safe, chemical free and affordable for your growing family.*

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