



ASOS Introduces Augmented Reality Online Shopping Tool to Help Shoppers Choose Clothes

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Sunsella, a firm based in Las Vegas, Nevada, that offers home and kitchen products online, has commented on the news that ASOS, a London-based online retailer, has introduced an augmented reality (AR) shopping tool known as "See My Fit." The Las Vegas online retailer of home and kitchen products has expressed its appreciation for the fact that technology developments are making online shopping much more like shopping in a physical store. This particular tool allows shoppers to view a dress on various models of different body types. Shoppers can choose to see how a particular item would look on a model that they most identify with. The "See My Fit" virtual body types are represented by models who vary in height from 5 feet 1 inch to 5 feet 9 inches tall and sizes 4 to 18.

This AR tool was made possible through a partnership between ASOS and Zeekit, an Israeli AR company. It should be noted, however, that the models are not really wearing the clothes. Instead, the designs have been digitally fitted onto the bodies of the models, providing a better, although not a totally accurate, view of what the dress would look like on that particular body type. The tool is still on trial and just offers 16 models, but they expect to widen the range of models so as to include as many body types as much as possible, for instance, plus sizes and even men. ASOS stated that the AR tool is scheduled for a trial run of at least six

weeks and that they would try to add more models for a much wider size diversity. However, they are not yet sure on whether the tool will become a permanent feature of their online shopping service.

Meanwhile, Sunsella offers a number of convenient home and kitchen products. One of these is a set of four silicone egg rings. These egg rings are fabricated using high-grade and extra thick silicone. Each ring is non-stick and reusable and has a stainless steel handle to allow easy retrieval of the ring from the pan when cooking. These rings can allow people to make perfectly round fried eggs, omelets, burger patties, pancakes, and more. They are assured to be heat resistant and oven safe so that they can be placed on top of a pan, a barbecue grill, a griddle, or a skillet.

The online retailer also offers the Leakproof Lunch Container. These are bento boxes that have been ascertained to be leak proof to make sure that soup and other liquids do not accidentally leak out. The soup or sauce in one compartment is also assured not to leak into the other compartments. This bento box can also be used as a student's lunch box. This allows parents to plan and prepare the school lunch of their kids for the whole week and then keep these boxes in the refrigerator. In the morning, they can get one box, heat it up and then give it to their kids to bring to school.

Another convenient product from Sunsella is the silicone vegetable steamer. This is primarily manufactured from high grade silicone. It can easily be made more compact for easy storage. It can also be adjusted easily to fit into a wide range of sizes of pots and pans. It can resist heat as high as 446 degrees Fahrenheit or 230 degrees Centigrade. It is also provided with strong and durable locking handles, which can be used for retrieving it safely from inside a pot or pan. The handles can also be folded to allow the lid of the pot or pan to be closed while it is inside a pot or pan. It can be used to steam different kinds of food like dumplings, fruits, meat, chicken, desserts, eggs, vegetables, seafood, and more.

People who are interested in learning more about the Sunsella home and kitchen products can check out their website or contact them through the telephone or via email.

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For more information about Sunsella, contact the company here: [SunsellaMike Law](#)(702) 952-9541 info@sunsella.com 9550 S Eastern Ave Suite 253 Las Vegas, NV 89123

Sunsella

The Sunsella range consists of high quality kitchen utensils and gadgets designed to improve your quality of life.

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