Michael Mendes: "We Will Soon Give Customers The Just Desserts They Crave"

February 01, 2020

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Fairfield, CA based Just Desserts CEO Michael Mendes is excited to announce that the company is taking new steps to expand the range of clean-label baked goods they offer. With their award-winning vegan product line and commitment to tantalizing their customers? taste buds, the company looks forward to delivering a signature combination of delicious and high quality food that will satisfy any food lover who takes the plunge. Find out more
about the bakery and explore the range of desserts they offer at the following link: Michael Mendes CEO.

With a legacy that stretches back nearly half a century, Just Desserts has made it their mission to put tasty, handcrafted desserts into the hands of their patrons. Given the enormous amount of care placed in the creation of these products, the company soon came to be known for their premium quality offerings. Today, their treats can be found at retailers all across the US.

Mendes explains, ?There is no big secret behind the quality of our products. We believe, strongly, that good food can only be made with good ingredients, so we do everything we can to source the fresh, premium quality ingredients, no matter what. Our customers deserve to have nothing less, and this high standard is rightfully what they have come to expect from us.? He continues that a large part of the company product appeal is derived from their bakery artisans, people who expertly craft each item. This, the CEO asserts, helps them impart a unique imprint on each item and assure superior quality.

The bakery?s specialties have long included all-natural cakes, cupcakes, and bites in their lineup. More recently, however, they have begun taking bold strides into the world of premium organic and vegan products. They have also taken measures to ensure that more people can enjoy the fruit of their labors, eschewing the use of tree-nuts and peanuts in addition to artificial preservatives, fillers, or artificial flavors.

Michael Mendes of San Francisco states, ?We quickly discovered that bakeries by and large had products

with nuts of one kind or another in their selections. This makes sense to them because lots of people love that particular flavor profile, but it didn?t make sense for us to simply follow along in their footsteps and offer something that could already be found everywhere else. Instead, we saw an opportunity to go the extra mile and remove nuts from the equation altogether.? According to FARE, food allergies affect up to 32 million Americans, including 1 in every 13 school children. As peanuts and treenuts are two of the 8 major allergens, the company is proud to cater to these individuals and provide a safe source of mouth-watering treats that they can enjoy without fear. The company has maintained their nut-free ethos since 2017.

This attention to detail is a core tenet of the company?s working philosophy. They believe that their customers should have control over what is in their food?notably without having to compromise in terms of taste, healthiness or overall quality. For instance, Just Desserts boasts a comprehensive line of USDA Certified Organic (certified by California Certified Organic Farmers or CCOF), GMO-free products in addition to their latest offering of 100% vegan products. In the future, Mendes affirms that Just Desserts will expand these offerings further with more single-serve cupcakes, four-count cupcakes and vegan brownie bites.

Those who would like to learn more are welcome to reach out to Michael Mendes of Just Desserts. Further information can be found on the bakery?s official website as well, and customers are invited to connect with the company through Facebook and Twitter in order to stay up to date with their latest news, offers, and so on. Find out more here: Michael Mendes CEO Just Desserts.

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For more information about Just Desserts, contact the company here:Just DessertsMichael Mendes(415) 780-6860info@justdesserts.com5000 Fulton DriveFairfield, CA 94534

Just Desserts

Just Desserts, an award-winning bakery, was founded in San Francisco in 1974 with a passion for making the most delicious, highest quality desserts.

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