



Berkshire Grey Raises \$263 Million in Series B Financing to Develop Robotics Automation for Retail, Logistics and Ecommerce Applications

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Sunsella, a retail company based in Las Vegas, Nevada, that offers home and kitchen products online, has commented on the news that robotics and AI company Berkshire Grey has recently raised \$263 million in Series B financing with Khosla Ventures, SoftBank, Canaan, and New Enterprise Associates participating. The Las Vegas online retail company pointed out that technological developments have been advancing at a fast pace and businesses need to keep up to ensure that they have the competitive advantage over their rivals.

The new capital is expected to fuel Berkshire Grey's plans for acquisitions, worldwide expansion, and team growth, as part of the major efforts of the company to boost its position as the top provider of robotics and AI solutions. This is needed in view of the rising customer expectations, competitive pressure, and labor shortages. Businesses in ecommerce, retail, and logistics are choosing Berkshire Grey because the intelligent robotic automation that they provide allows their client businesses to benefit from more efficient and faster supply chain operations, which is expected by today's consumers.

Berkshire Grey offers cutting edge technologies in computer vision, artificial intelligence, advanced sensing machine learning, robotics, computer vision, and novel gripping. The company's customers have reported improvements in labor costs in break pack and ecommerce operations of 70 to 80 percent, with enhanced throughput of 25 to 35 percent. Sunsell observed that automation can indeed provide such savings and they are also considering the possibility of using automation in their operations.

One of the convenient home and kitchen products from Sunsell is a Leakproof Lunch Container. These are bento boxes that have been ascertained not to leak, thus ensuring that soup and other liquids will not accidentally seep out of the box and possibly ruin other things in the bag where it is placed. The soup or sauce in one compartment will not also leak into the other compartments, thus avoiding soup or sauce from getting to the other food items. This bento box can also be used as a worker's lunch box. Thus, they can plan and prepare their lunch for the whole week and then keep these bento boxes in the refrigerator. In the morning, they can get one box, heat it up and then bring the box to work.

And then there is also the silicone vegetable steamer from Sunsell. This is fabricated from high quality silicone and it can easily be made more compact to store inside the cabinet or anywhere else. It can also be adjusted so that it can be contained inside a broad range of sizes of pots and pans. It is heat resistant to temperatures as high as 446 degrees Fahrenheit or 230 degrees Centigrade. It also has strong and durable locking handles, which can be used to retrieving it easily from inside a pot or pan. The handles can also be folded so that the lid of the pot or pan where it is placed can be closed. It can be used to steam various kinds of food like fruits, dumplings, chicken, desserts, meat, vegetables, eggs, seafood, and more.

Sunsella also offers a Stainless Steel Water Bottle with Clip. This is a 17 ounce water bottle manufactured from high grade stainless steel. It has a double walled design to ensure optimal insulation. And with its vacuum insulation, it is guaranteed that the hot or cold beverage inside will be able to maintain its temperature for at least 24 hours. This water bottle also has a removable silicone ring with aluminum carabiner so that people can clip it onto their bags, backpacks, duffel bags, etc., to ensure that it will be not be inadvertently left behind when they bring the water bottle along when hiking, running, etc. It also features a leak proof screw on lid that has insulation properties.

People who would like to know more about some of the Sunsell home and kitchen products can visit their website or contact them on the telephone or through email.

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For more information about Sunsell, contact the company here: SunsellMike Law(702) 952-9541 info@sunsella.com 9550 S Eastern Ave Suite 253 Las Vegas, NV 89123

Sunsella

The Sunsella range consists of high quality kitchen utensils and gadgets designed to improve your quality of life.

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