



Sunsella Comments On Google AI Regulation

January 28, 2020

January 28, 2020 - PRESSADVANTAGE -

US based kitchen goods manufacturer SunSella is turning their eye towards the world of artificial intelligence (AI) to track new updates, particularly regarding recent calls for industry regulation by Google's leadership. In a public speech delivered in Brussels at an event hosted by Bruegel, Google CEO Sundar Pichai urged the United States and the European Union to take steps to regulate the development and function of artificial intelligence, a rapidly advancing form of technology.

His comments were made in reference to the legislation being written by the EU concerning artificial intelligence. The legislation is meant to introduce new requirements concerning AI for developers in high risk sectors such as healthcare and transport, and it could require that AI developers reveal how they build and develop their systems.

Pichai also stated that Europe's privacy legislation and the soon to be announced AI legislation will serve as strong foundations for new rules concerning AI in certain areas. He also went so far as to highlight some of the areas that AI regulations should focus on. According to Pichai, sensible AI regulation should balance the potential harm that AI can do with the potential it has for good. He emphasized a need to be 'clear eyed'

about what could go wrong when AI is involved in day to day life. From deepfakes to nefarious uses of facial recognition, there are many ways in which AI can have a powerful effect on modern society.

"AI has the potential to improve billions of lives, and the biggest risk may be failing to do so," the Google CEO said. "By ensuring it is developed responsibly in a way that benefits everyone, we can inspire future generations to believe in the power of technology as much as I do."

Sunsella will watch how the legislation process goes with great interest, and hopes the new legislation will have great results for all involved. Sunsella is an online store that has a large variety of quality kitchen products in stock. Their products have come to be known for how easy to use and well-made they are.

"Whether you're preparing breakfast as the kids are rushing to get ready for school, making snacks before driving the kids to sports, or fixing dinner after a day of running errands, you can feel totally confident that Sunsella will help you get the job done," says the utensil supplier. "All of our products are designed and engineered with you in mind, because our customers deserve the best. We hold our products to the highest possible standard in order to guarantee your safety and satisfaction, ensuring you get the best quality product possible."

Getting everything done properly and in a timely manner is quite a difficult prospect for most people, particularly working parents. Sunsella understands this, which is why they strive to make their customers' lives as easy as possible by designing simple to use, durable equipment for a wide range of applications. Many of their clients have left great reviews of the company's products. One 5-Star Amazon review says, "Steaming veggies is the best way to get all the flavor they have. These steamers are a mainstay of our kitchen work. The stainless lasts so much longer than lesser ones. The variable size lets it fit from a small saucepan up to a bigger stock pot, very handy. If I were going to knock them for anything, it would only be to have legs a tad taller, but that's no biggie, just watch the pot on longer steams like artichokes or just fill to an inch or two above platform. Love Sunsella."

Another review of one of their products on Amazon says, "Love them! They seal, even in an uneven pan (not a cheap one, either). No leakage, perfectly round eggs. I put a dollop of butter inside the ring before adding the egg and they are perfect. I can't tell you how many not-cheap metal rings I've tried and discarded. These are a keeper. The handle looks a bit clunky, maybe, but when it's time to remove the ring, it's great. Just throw them in the dishwasher—you could probably just swish them off—and store them away for the next time."

For high quality kitchen utensils, get in touch with Sunsella today. They have a large selection to choose from and are guaranteed to have exactly the right tool for a variety of applications.

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For more information about Sunsella, contact the company here: [SunsellaMike Law](http://SunsellaMikeLaw.com) (702) 952-9541 info@sunsella.com 9550 S Eastern Ave Suite 253 Las Vegas, NV 89123

Sunsella

The Sunsella range consists of high quality kitchen utensils and gadgets designed to improve your quality of life.

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