

# Strategically Spilled Milk Details New Hangout SEO Strategy For Business Owners

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Strategically Spilled Milk has released new information on Hangout SEO. The goal of the company is to teach online entrepreneurs how to attract more visitors to their websites, set up branding campaigns, and convert website visitors into customers. They have innovated several strategies that have helped countless entrepreneurs, and it is hoped this new strategy will help others achieve their online marketing goals.

"The idea behind using Google Hangouts for SEO is something I innovated in 2013 when they first came out with Hangouts. While everyone was using them as "webinars", I was using them to generate traffic. I have refined and templated the process so anyone can do it" says Ryan McKinney from Strategically Spilled Milk. "This strategy has helped countless entrepreneurs and has even taken some from their full time day jobs, to full time entrepreneurs!"

Strategically Spilled Milk's Ryan McKinney is a Hangout SEO expert who has taught this strategy to countless business owners. He points out that everyone was looking at these Hangouts as a way to perform a "webinar" or online training, but no one was looking at them for traffic! The most important thing your website needs. Instead of ignoring Hangouts or only using them for training purposes, he suggests you use them as a long term traffic and branding strategy. The key is embedding the code on several different websites. This gives you more exposure.

"Hangout SEO is changing the way online entrepreneurs build trust, generate leads, and sales" says Ryan McKinney "One local gym had been open a couple of years and had a decent membership of 151 members in its dingy 2500 square foot location upstairs above a grocery store in an old apartment building with zero free parking. Fast forward to April of 2014 and the membership boasted an incredible 457 members at higher prices and most on 1 or 2 year contracts. By the end of summer 2014, the gym moved from the original location to a new 10,000 sq ft space across town! All of this was done using my Hangout SEO strategy!"

For further information or to speak with a Hangout SEO expert please visit Strategically Spilled Milk's website or use the contact information listed below.

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