

BetterPT Partners with CM&F Group to Help Eliminate Insurance Barriers for Physical Therapy

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New York, New York - BetterPT's Physical Therapy App, an integrated digital healthcare platform company providing end-to-end digital connectivity between physical therapists (PT), patients and physicians, and CM&F Group, a family owned operation that has partnered with strong and committed malpractice insurance companies, have joined forces. This partnership will offer an expanded network of care and personalized insurance coverage for physical therapy clinics, individual practitioners, and students. With this, BetterPT will also be able to provide its extensive list of Physical Therapy Clinic clients with access to CM&F's customizable liability insurance coverage plan options.

CM&F Group provides members easy, affordable & reliable malpractice insurance. CM&F recognizes that malpractice insurance isn't one-size-fits-all and tailors each policy to their clients' needs. Through ongoing investment in technology and innovative processes, CM&F is able to bring physical therapy groups a savings of up to 40% and offer a more comprehensive, portable coverage for individual professionals, students & groups at the best rates on the market.

This partnership will provide an opportunity for BetterPT clients to browse new options for insurance coverage, giving them a chance to ensure that they are adequately prepared for any situation - or claim - that may arise at a significant savings. The extensive online options offered by CM&F enable physical therapy professionals to do research online and to narrow down options without lengthy phone calls to potential providers. This pairing also negates the need to wait for long periods between physical therapy providers beginning their search and selecting the coverage they desire.

For more than 30 years, CM&F has provided insurance solutions to those in the physical therapy profession, allowing both individuals and groups to choose the coverage that best suits their practice needs. Like the clinics themselves offering their patients the best possible care with each visit, CM&F's addition into the BetterPT network will provide customized service for those serving these types of patients, making it possible to select coverage on an individual or a practice-wide level that is as portable as the care provided each day.

As BetterPT's client network stretches nationwide, it is essential that an option like this exists, allowing for the connections to be made and benefits associated with having the right insurance understood - and able to go where the patients are.

About BetterPT

BetterPT is a healthcare technology platform company, committed to transforming patient access and experience with healthcare services by providing end-to-end digital connectivity between physicians, physical therapists (PTs) and patients. Partnering with the world leader in musculoskeletal health, Hospital for Special Surgery (HSS). BetterPT is the fastest growing specialized PT marketplace in the U.S. It provides patients with a direct point of entry to access quality PT that is in their local area, best fits their needs and accepts their insurance, then book appointments in real-time and securely transfer their information to the clinic's care system.

For clinics, BetterPT's interoperable solution offers operational efficiencies, helping to cut down administrative burden and paperwork. With its interoperable, HIPAA compliant application and EMR compatibility, BetterPT enables patients greater access to PT, an important and oftentimes overlooked part of clinical rehabilitation and preventive care, and its unique marketplace model has potential to expand across the larger healthcare landscape to help advance connectivity between other kinds of patients and providers.

About CM&F Group

CM&F Group, a family owned business since its establishment in 1919, focuses on providing comprehensive insurance coverage to healthcare professionals across the United States. Ideal for all startup companies as well as those that are fully established, CM&F has options that are suited to meet a variety of needs and coverage requirements. CM&F understands that no two businesses are the same, and therefore are committed to working with representatives in order to ensure that the chosen products and services meet - and exceed - needs. For more on this company and their offerings, visit <https://www.cmfgroup.com/>.

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BetterPT

BetterPT is a mobile on-demand patient scheduling platform providing direct access to physical therapy. The HIPAA compliant app brings physical therapists to consumers wherever they are and can also process payments.

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