



## **MujeresTalk.com Launches a Major New Spanish Language Women's Online Magazine**

*August 13, 2015*

August 13, 2015 - PRESSADVANTAGE -

BARCELONA, SPAIN ? MujeresTalk.com launched today, offering Spanish-speaking women a major new online magazine that covers fashion, beauty, health, couples, family, celebrity and more. Designed for active women in the 18-45 demographic, MujeresTalk (Women's Talk) offers colorful, fun and engaging stories that address the topics that matter to the more than 200,000,000 women worldwide women who speak Spanish.

?We felt that the market was ready for a broad lifestyle magazine for Spanish-speaking women,? said Paula of MujeresTalk. ?There?s an immense unmet need out there for this kind of content, a true bonanza for advertisers who have struggled to make a high quality connection with this audience.?

In its debut, MujeresTalk is showcasing articles that cover a host of subjects relevant to readers. These include beauty and style articles such as 35 Tattoos for Couples that are fashionable and Top 50 Party Hairstyles. The tattoo article is an example of MujeresTalk?s bold editorial style. Many women?s magazines don?t even discuss tattoos. Yet, MujeresTalk embraces the trend, understanding how real and important it is for many couples.

The health section contains such as articles as 7 Healthy Reasons to Drink Green Tea and 10 First Pregnancy Symptoms. This is the kind of subject pivot that makes MujeresTalk an engaging, repeat destination for Spanish-speaking women online. The site varies between fun and curious to serious and mature topics. This reflects the broad range of interests in the audience. MujeresTalk's style is playful but direct and practical. For example, in 62 Wedding Hairstyles, the magazine says, "When we have to attend a wedding, without a doubt, the hairstyle is one of the things that concerns us most ? especially if it's our wedding! Here are some tips that never fail."

For more Information, visit <https://www.facebook.com/mujertalk>.

###

For more information about MujeresTalk, contact the company here: MujeresTalk Lavinia Cunha Santos 728 418 277

## MujeresTalk

Website: <http://www.mujerestalk.com>

Phone: 728 418 277



*Powered by PressAdvantage.com*