

MOBIDONIA

Mobidinia.com Launches Codeless Mobile App Creator

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LAS VEGAS ? Mobidinia.com launched today, making available a cloud-based platform for rapidly creating mobile apps without having to write any software code. Designed for businesses, Mobidinia.com makes it possible for non-technical users to set up, distribute and maintain a mobile app. The app creation and distribution process takes about a day. The platform enables app owners to push updates and monetize apps.

?All businesses today are, by definition, mobile businesses whether they realize it or not,? said Victor Martinez, Co-Founder of Mobidinia.com. ?Every customer worth dealing with wants to work with you through a mobile device, in many cases even more so than on the traditional Web. We give you the ability to connect with that customer easily and economically.?

Mobidinia.com?s Web interfaces gives users a suite of intuitive, self-service drag-and-drop tools for building a business application. The platform also handles the ongoing support issues, such as updating an app for new versions of iOS, which can be a major challenge for non-professional app developers. Mobidinia.com supports cloud app updates and analytics. The service also handles placement of apps on the App Store and Google Play.

The Mobidinia.com service starts at \$38.00 per month, which includes access to the content management system (CMS), push and analytics, two free updates per year, and an app simulator. Higher level packages include more updates and professional services. Professional services involves having Mobidinia.com staff perform the job of creating and designing the app. They have an App store optimization process to make the app description effective in order to boost downloads. The company?s designers are able to create app icon, splash screen, and all other required graphics for the app.

For more information, visit <http://mobidonia.com>.

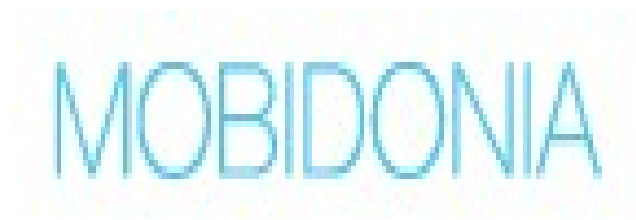
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