Power Alerts Give Traders Quick Access To The Stock Market

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Austin, Texas based stock market education company, Rockwell Trading, is pleased to bring Power Alerts to their followers and students. This digital newsletter provides insights into some of their company's handpicked trades.

Markus Heitkoetter launched Rockwell Trading as a means to pass on the wealth of information and experience he gained from his own explorations in the stock market. He strongly believes that people should be able to take hold of their own financial future, and he asserts that one of the best ways to achieve this is to learn how to trade effectively on the stock market. As part of his educational efforts, for instance, he teaches what he calls "The PowerX Strategy" his 15 minute a day strategy for trading stocks and options. It's what he calls a "Geopolitical-proof" trading plan. This knowledge can be particularly useful in the event of a stock market crash.

?There are mainly two ways to pick stocks to invest in: fundamental analysis and technical analysis,? says Heitkoetter. The former involves taking a look at a company?s Key Performance Indicators (KPIs), the most common of which are revenue, profit, market cap and many more. Traders should also consider the business

model of the company in question as well as a host of other factors. He cautions, however, that the problem with relying on a fundamental analysis is that certain factors are far more subjective than others, such as the effectiveness of a company?s business model. By its nature, a subjective value is hard to plug into an objective model, which ultimately makes it difficult for a trader to carry out a fundamental analysis.

On the other hand, ?technical analysts use charts and price movements to predict the next move of a stock,? says Heitkoetter, adding, ?There are two main approaches to using a technical analysis: chart patterns and indicators.? Breaking down the issues here, he explains that the problem with chart patterns is that they are always more indicative of a stock?s history than its future; it is much easier to see how a stock has moved in the past than to identify the pattern currently being formed. The solution, says Heitkoetter, is to pay attention to a stock?s indicators. He cites the example of the ?moving average,? which can help a trader estimate when a stock is more likely to move up or down.

Fortunately for those who have difficulties picking the best stocks, Heitkoetter and Rockwell Trading specialize in teaching people to look at the market with a critical eye. For instance, in addition to their one-day bootcamps and other educational materials, there are a series of free video tutorials being hosted on Heitkoetter?s YouTube channel that explore the fundamentals of the industry. Watch Heitkoetter explain how he picks the best stocks here: How To Trade Options.

Rockwell Trading considers it their mission to simplify the complexities of trading and enable their students to achieve their goals in the field. They have taken measures to ensure that their trading strategies are easy to understand and execute, making them an excellent resource for beginners. Similarly, the company asserts that even those who have been trading for some time stand to benefit from their strategies, especially since Rockwell Trading?s concepts and lessons can easily be combined with a trader?s existing pool of experience.

However, should new traders still wish to simplify their trading experience even further, Rockwell Trading now offers an option they will likely find hard to resist: Power Alerts. By subscribing to this service, traders will receive between 5-15 handpicked stock trades every month, each of which are accompanied by an in-depth write up that explores why they were selected. Rockwell Trading asserts that their Power Alerts make an excellent companion for those keeping an eye on their retirement accounts. Learn more about their stock trading strategy on their website.

The company boasts a 4.8 Star rating on the Google platform, an indicator of how popular they are among their community. In a 5-Star Google review, for instance, Bill Turner says, ?I've been following Rockwell Trading for more than 10 years. They're obviously not a ?flash in the pan,? they're trustworthy and they know trading! Markus and Mark are nothing short of great. If you have any sense at all, I highly recommend you follow their advice! If you do, you too will learn how to earn money in the markets.?

More information can be found on the company?s official website and other online resources. Interested parties may reach out to Markus Heitkoetter of Rockwell Trading to pursue any further inquiries as well.

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For more information about Rockwell Trading, contact the company here:Rockwell TradingMarkus Heitkoetter(512) 337-1885support@rockwelltrading.com401 Congress Ave 1540Austin, Texas 78701

Rockwell Trading

Markus Heitkoetter founded Rockwell Trading in January 2005 with ONE goal in mind: To simplify trading and help day traders achieve their goals. Since then we have helped over 340,000 traders from more than 38 countries. Visit us at rockwelltrading.com

Website: http://www.rockwelltrading.com

Email: support@rockwelltrading.com

Phone: (512) 337-1885