

Store in Manassas, VA Celebrates New Year with New Award Tips and Trends

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Manassas, Va. -Award Crafters, a locally owned and operated engraving company in Manassas, VA, is celebrating the new year with a few new ways corporate managers can utilize recognition awards. Award Crafters is excited for the new year, and new decade, that they are entering.

Award Crafters produces many different types of products besides awards. They also manufacture jewelry and wall signs, products that are not usually a part of award companies? catalogs.

The Manassas acrylic awards store shared with the community some tips they should use when gifting corporate recognition gifts. Many people are not aware of the detail that goes in to producing awards such as trophies, plaques, nameplates, and acrylic blocks.

In fact, Award Crafters shares that many orders they get don?t incorporate basic tips that will make the awards much more memorable and appreciated by the employee that is receiving it.

The first tip Award Crafters shared seemed too simple. They say engraving or printing a person?s name on

an award is critical. Many companies try to save money by purchasing the same award in bulk and then giving a new award to each employee who earns it. However, Award Crafters stresses the importance of a name. It makes awards much more personal, increasing employee satisfaction and motivation.

Another tip Award Crafters wants corporate managers to be aware of is where the awards go when they are given. They emphasize the importance location has on an awards? influence. For example, if an award is placed in a central location, many employees will see it, which will subconsciously drive them to work harder in the hopes they receive an award too.

For more tips and trends that make awards more effective in 2020, contact Award Crafters today. Call their office at (703) 818-0500, or visit their website www.awardcrafters.com/.

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Award Crafters, Inc.

Since 1964 Award Crafters has been designing, manufacturing and distributing Awards and Recognition Items for years.Award Crafters partners with the best suppliers in the industry. You can be confident that if we don't make it in house, we can get it.

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