



Beltone Amaze Hearing Aids Win 2020 BIG Innovation Award for Android Streaming Technology

January 28, 2020

January 28, 2020 - PRESSADVANTAGE -

Hattiesburg, Miss. ? January 24, 2020 ? Beltone, the national hearing aid store in Hattiesburg, MS with more than 1,500 locations, announced today that its premier product, the Beltone Amaze, has been named a winner in the 2020 BIG Innovation Awards presented by the Business Intelligence Group.

The award recognizes Beltone Amaze for breakthrough technology that for the first time allows direct streaming of phone calls, music and other sounds from devices that run on the Android operating system while preserving battery life by using Bluetooth Low Energy. Previously, direct streaming was limited to Apple devices.

With 75 percent of the world?s mobile users relying on Android phones, Beltone?s innovation has made it easier for millions of people with hearing loss to access technology that can improve their quality of life, as well as make it easier to connect with others.

?Innovation has become a major theme for organizations across virtually all industries and this year?s winners are a testament to the creativity, passion, and perseverance of individuals worldwide,? said Maria

Jimenez, chief operating officer of the Business Intelligence Group. ?We are thrilled to be honoring Beltone as they are leading by example and making real progress on improving the daily lives of so many.?

Organizations from across the globe submitted their recent innovations for consideration in the BIG Innovation Awards. Nominations were then judged by a select group of business leaders and executives who volunteer their time and expertise to score submissions.

For more information on Beltone Amaze or to schedule a hearing test in Hattiesburg, MS contact Beltone Hancock.

About Beltone

Celebrating its 80th anniversary, Chicago-based Beltone is part of the GN Group. Beltone provides industry-leading products, services and support for its hearing care network that operates in more than 1,500 offices across the United States and Canada. Beltone remains the most trusted brand for quality products and care among its patients and adults aged 50 and older.

About GN Group

The GN Group is a global leader in intelligent audio solutions that let people hear more, do more and be more than ever thought possible. Our ambitious 150-year journey has taken them from telegraph cables to radio waves and intelligent audio engineering. To celebrate their anniversary, they look to their unique competences within medical, professional and consumer audio solutions to help them continue to transform lives through the power of sound.

About Business Intelligence Group

The Business Intelligence Group was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other industry award programs, these programs are judged by business executives having experience and knowledge. The organization?s proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

For more information on Beltone Hancock and their broad hearing specialties, call (601) 264-2692 or visit <https://beltonehancock.com/>.

###

For more information about Beltone Hancock Hearing Care Center of Hattiesburg, contact the company here: Beltone Hancock Hearing Care Center of Hattiesburg Howard Hancock (601) 264-2692 ron.beltone@hotmail.com 105 N 40th Ave, Hattiesburg, MS 39401

Beltone Hancock Hearing Care Center of Hattiesburg

Beltone Hancock Hearing Care Center is the leading aid center in Hattiesburg with a broad selection of hearing aids, apps & accessories, free hearing evaluations & ongoing care from hearing care professionals

Website: <https://beltonehancock.com/>

Email: ron.beltone@hotmail.com

Phone: (601) 264-2692

