

Audio & Visual Expert Shares Tips On Effective Video Conferencing

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Burbank, CA based Vizual Symphony, Inc. (VS) is reaching out to their clients and the community at large in order to share a list of tips that will help them conduct more efficient and stable audiovisual conferences. As their name suggests, Vizual Symphony specializes in offering Audio Visual as a Service (AVaaS) packages that support their clients? organizational goals.

Vizual Symphony?s list includes 10 tips that all organizations and individuals should adhere to in order to make the most of their digital conferences. Heading off the top of the list, the company states that a stable internet connection is required for any conference. They explain that very little can be achieved if a poor internet connection is utilized. This is due to the fact that such connections have a tendency to drop the information that is sent through them, thereby interrupting conversations by cutting off patches of audio or video. A drop or two over the course of an hour-long meeting should pose few issues (as long as the feed is able to quickly re-establish itself) but a poor internet connection can lead to multiple auditory or visual hiccups occurring every minute, making a chore out of even the simplest conversations.

Similarly, VS next suggests that a decent form of video conferencing software be used. Many varieties exist on the market today, and several suitable software packages can even be acquired for free (or more budget friendly rates for commercial purposes). However, each organization has their own needs, so the software used should match their unique requirements. For instance, smaller, home-based enterprises can make do with the free options that are available as lower picture quality and other relatively small drawbacks will not have a noticeable impact on their conversations.

On the other, a large multinational corporation that regularly hosts conferences between multiple countries will need to invest in a dedicated piece of software that is as efficient as possible. Given that a conference that spans such large distances may also involve multiple time zones. VS also suggests that this be taken into consideration during the scheduling phase. This will reduce the possibility of participants having to attend a conference during extremely inconvenient hours.

Digital conferences are often used to connect people over vast distances. As such, they are often vitally important to an organization?s overall function and should be treated as such. Due to this reason, Vizual Symphony states that all participants should observe similar rules of etiquette as they would in a more traditional, formal setting. These rules include dressing properly, respecting each participant's time to talk (by listening closely and not talking over them), sending each participant an agenda prior to the conference and so on. It is an excellent idea to get minimize distractions as much as possible so that the conference is never held up by unrelated factors.

Depending on the nature of the organization in question, one or more members may need to be intimately aware of each of the video conference?s features, particularly regarding the software used. Participants should always know how to access (or send) any media that is shared during a conference, for instance. Relying on a single individual per location to troubleshoot the occasional issue will usually be enough, but a conference will take much longer than it needs to if each member needs help with more basic features.

Vizual Symphony adds that choosing a professional setting is just as important as wearing suitable attire during a digital conference. While it does not directly contribute to the conference, a participant?s environment helps set the tone for the meeting, and a more formal setting will also be less of a distraction. VS observes that good lighting is often necessary to complete the aesthetic as well, for practical reasons in addition to more subjective ones. Even modern video cameras require a certain amount of light to capture a clear image, and a crisp picture will help the conversation flow smoothly during a conference.

Vizual Symphony CEO Susan Holguin states, ?Video conferencing is one of the most exciting developments in the audio-visual equipment industry. However, it can be overwhelming trying to navigate all the options available to your organization. That's why we help our clients through every step of the way, including offering

AVaaS options that make this wonderful technology more affordable. These tips can help you make the most out of your new video conferencing system, so you make the most of this exciting technology.?

Interested parties may visit Vizual Symphony?s official website to learn more about the digital conferencing tools and related products that the company offers. They may also contact Susan Holguin directly to follow up on any further inquiries.

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Vizual Symphony is a leader in high-quality audiovisual communication solutions for corporations, educational institutions, houses of worship, municipalities, and museums in Burbank.

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