



## **Local Hearing Care Center in Bessemer, AL Announces Winning Hearing Aids in 2020**

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Bessemer, AL ? January 28, 2020 ? Beltone, the national retailer of hearing aids in Bessemer, AL, with more than 1,500 locations, announced today that its premier product, the Beltone Amaze, has been named a winner in the 2020 BIG Innovation Awards presented by the Business Intelligence Group.

The award recognizes Beltone Amaze for its new breakthrough technology that allows direct streaming of phone calls, music and other sounds from hearing devices that run on the Android operating system while preserving battery life by using Bluetooth Low Energy. Previously, direct streaming was limited to Apple devices and not available for Android devices.

With 75 percent of the world?s mobile users relying on Android phones, Beltone?s innovation has made it easier for millions of people with hearing loss in Bessemer, AL to access technology that can improve their quality of life, as well as make it easier to connect with other technology.

?Innovation has become a major theme for organizations across virtually all industries and this year?s winners are a testament to the creativity, passion and perseverance of individuals worldwide,? said Maria

Jimenez, chief operating officer of the Business Intelligence Group. ?We are thrilled to be honoring Beltone as they are leading by example and making real progress on improving the daily lives of so many.?

Organizations from across the globe submitted their recent innovations for consideration in the BIG Innovation Awards. Nominations were then judged by a select group of business leaders and executives who volunteer their time and expertise to score submissions.

For more information on Beltone USA in Bessemer, contact them today at (205) 424-5330 or visit [www.beltoneusa.com](http://www.beltoneusa.com). Those interested can also visit them at 3985 Parkwood Rd. SE Ste. 113 Bessemer, AL 35022.

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For more information about Beltone USA - Bessemer, contact the company here: Beltone USA - Bessemer Jessica Carter (205) 424-5330 [jcarter@beltoneusa.com](mailto:jcarter@beltoneusa.com) 3985 Parkwood Rd SE Ste 113 Bessemer, AL 35022

### **Beltone USA - Bessemer**

*Locally owned and operated, Beltone USA - Bessemer is a full-service professional hearing care company. Our professionally trained Hearing Specialists strive to fit you with the best quality hearing aids to improve your quality of life.*

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