# A Local Hearing Aid Center in Gardendale, AL Announces the Outstanding News of the Award-Winning Hearing Aid ?Beltone Amaze?

*January 30, 2020*

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Gardendale, AL ? January 28, 2020 ? Beltone, the national hearing aids company in Gardendale, AL with more than 1,500 locations, announced today that its premier product, the Beltone Amaze, has been named a winner in the 2020 BIG Innovation Awards presented by the Business Intelligence Group.

The award recognizes Beltone Amaze for breakthrough technology that for the first time allows direct streaming of phone calls, music and other sounds from devices that run on the Android operating system while preserving battery life by using Bluetooth Low Energy. Previously, direct streaming was limited to Apple devices.

With 75 percent of the world?s mobile users relying on Android phones, Beltone?s innovation has made it easier for millions of people with hearing loss to access technology that can improve their quality of life, as well as make it easier to connect with others.

?Innovation has become a major theme for organizations across virtually all industries and this year?s

winners are a testament to the creativity, passion and perseverance of individuals worldwide,? said Maria Jimenez, chief operating officer of the Business Intelligence Group. ?We are thrilled to be honoring Beltone as they are leading by example and making real progress on improving the daily lives of so many.?

Organizations from across the globe submitted their recent innovations for consideration in the BIG Innovation Awards. Nominations were then judged by a select group of business leaders and executives who volunteer their time and expertise to score submissions.

For more information on Beltone Amaze or to find a Beltone Hearing Center, a local hearing center in Gardendale, AL, visit Beltone.com.

About Beltone

Celebrating its 80th anniversary, Chicago-based Beltone is part of the GN Group. Beltone provides industry-leading products, services and support for its hearing care network that operates in more than 1,500 offices across the United States and Canada. Beltone remains the most trusted brand for quality products and care among its patients and adults aged 50 and older.

About GN Group

The GN Group is a global leader in intelligent audio solutions that let people hear more, do more and be more than they ever thought possible. Our ambitious 150-year journey has taken the company from telegraph cables to radio waves and intelligent audio engineering. To celebrate their anniversary, they look to our unique competences within medical, professional and consumer audio solutions to help them continue to transform lives through the power of sound.

About Business Intelligence Group

The Business Intelligence Group was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other industry award programs, these programs are judged by business executives having experience and knowledge. The organization?s proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those

companies whose achievements stand above those of their peers.

For more information on Beltone USA, make sure to contact them at (205) 608-3979 or http://www.beltoneusa.com/.

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For more information about Beltone USA - Gardendale, contact the company here:Beltone USA - GardendaleJessica Carter(205) 608-3979jcarter@beltoneusa.com1326 Main St Ste 108 Gardendale, AL 35071

**Beltone USA - Gardendale**

*Locally owned and operated, Beltone USA - Gardendale is a full-service professional hearing care company. Our professionally trained Hearing Specialists strive to fit you with the best quality hearing aids to improve your quality of life.*

Website: https://www.beltoneusa.com

Email: jcarter@beltoneusa.com

Phone: (205) 608-3979