



## **BelfastSEO.org Featured in Belfast Telegraph for Mobile Optimisation Services Helping Belfast Businesses**

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BelfastSEO.org has now been featured in the Belfast Telegraph for offering elite level mobile optimisation services to Belfast Businesses to help them stay relevant online. The company specialises in mobile and search engine marketing for local and national businesses.

The mobile trend is officially here to stay as 2015 marks the first time in history that mobile searches online have surpassed those of laptop and PC's. The global trend is so powerful that it has forced Google to make its largest world wide changes to the way it ranks websites online in history.

It's easy to see that people are no longer waiting to get back to the office or home to look online for the goods and services they seek. These days online searchers want instant gratification and by searching from their mobile devices like tablets and smart phones, they are getting just that.

"Google has drawn their line in the sand and announced that all websites must become mobile friendly or risk dropping in the search results and losing all of the potential online client flows as a result." says Darren, Founder of BelfastSEO.org

The Google changes have already started to take hold around the world as papers like the Wall Street Journal and New York Times and London Telegraph have all reported websites that are not mobile friendly are dropping in the Google search results.

"If you are a business owner you need to contact us immediately so we can perform a Google Mobile Friendly test for free on your business website. Once we have the results we can advise you how to fix it or you can hire us at a very affordable rate to fix it for you." says Darren.

BelfastSEO.org is currently ranked #1 in Google, Yahoo and Bing for Mobile Optimisation Belfast and as such are positioned as the areas leaders in helping Belfast businesses become mobile friendly and keep their rankings.

For help with your business website, and to schedule a free consultation guaranteed to have you crystal clear as to what needs to be done to get your site mobile friendly feel free to contact Darren and his team of professionals at BelfastSEO.org or through the contact details below.

To read the recent Belfast Telegraph feature of BelfastSEO.org click the link below.

<http://www.belfasttelegraph.co.uk/technology/google-search-algorithm-change-means-sites-that-still-arent-mobile-optimised-risk-losing-business-31449778.html>

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For more information about BelfastSEO.org, contact the company here: BelfastSEO.org Darren McErlean 07835818866 darren@belfastseo.org Northern Ireland

## **BelfastSEO.org**

*BelfastSEO.org offers Mobile Optimisation and SEO services to Belfast and any Business located in Northern Ireland or the UK.*

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