Your SEO Secret Discusses Possible Press Release Topics When Launching a PR Campaign

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Your SEO Secret, based in King of Prussia, Pennsylvania, has announced that they are offering press release services to web design agencies (WDA) and web development companies (WDC) and they are offering some tips of possible PR topics. There are actually a wide range of possible topics when writing a press release. These include publishing a helpful blog post with free tips; releasing an e-book, white paper, or report; piggybacking on a recent news story by providing related expert information; celebration of an important milestone for the company; and an upcoming webinar.

YourSEOSecret.com offers PR services and other private label digital marketing services, such as business directory citations, Google Maps / Google My Business ranking, content marketing, and search engine optimization. They can also help agencies with success tracking and analytic reporting on these services.

Will Kenderdine, a spokesperson for Your SEO Secret says, ?The purpose of a press release is to promote something specific and relevant to a business's target market and notify media about this. The goal is to have a reporter write a story regarding the press release and publish this, which can help in spreading the word about the business online as the news article is distributed to various websites, blogs, and social networks.

Furthermore, this can help the business? website and other web assets rank higher in the search engine results pages.?

In getting the attention of media for the business? press release, it is essential to make sure that what it is about is immediately stated in the beginning paragraph. And in attracting the attention of media, what is needed is simple common sense. Naturally, reporters would want to maximize the number of people who are likely to be interested in the topic. But this will depend on the particular industry where the business can be classified. For instance, if the business has to do with the healthcare industry, the topic will need to be of interest to doctors, nurses and other health professionals. If it is related to a particular illness, it may be of interest to patients who have that illness or have a loved one suffering from that disease. And most of all, it is vital to make the subject line of the PR eye catching.

Aside from PR campaigns, Your SEO Secret also offers videos that uncover insights about how agencies can further support their clients' goals and strategies by using press releases, content marketing, onsite / offsite SEO, and an optimized Google Maps / Google My Business property. This works especially well for agency owners who are eager to find more ways to increase their recurring monthly profits while also signicantly improving their clients' brand presense and volume of well qualified leads.

Those who are interested in the private label digital marketing services of King of Prussia, PA based Your SEO Secret may want to see their previous press release about the top benefits of this type of white label marketing for agencies, or visit their website or contact them on the phone or through email. They are open from Monday to Thursday, from 8:00 am to 8:00 pm, and Friday to Saturday, from 8:00 am to 5:00 pm.

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For more information about Your SEO Secret, contact the company here:Your SEO SecretWill Kenderdine610-255-7675solutions@yourseosecret.com698 Springdell Road, 2nd floor office, King of Prussia, PA 19406

Your SEO Secret

You can contact us today to learn more about all the ways our Private Label Search Engine Optimization services will solve your website ranking needs (or the needs of your clients!). Ask about our most recent successes in ranking clients' GMBs.

Website: https://yourseosecret.com

Email: solutions@yourseosecret.com

Phone: 610-255-7675

