



## **Indianapolis Company Offers High Quality Web Design Service**

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Indianapolis based Indy Web Design Blitz would like to announce the availability of their web design services to companies in the area that are looking to expand their presence online. Most modern companies have some sort of online presence, often including social media in addition to a website. Ensuring that one's website is well designed can be the difference between potential customers becoming repeat customers and the same people simply clicking "back" and choosing another service. This is where Indy Web Design Blitz comes in. They have set out to become the best in the web design business, and the websites they design are often of the highest quality.

The website is often the first thing customers see or hear about regarding a particular business, so it is always important to make a good first impression. Indy Blitz, one of the top Indianapolis web design services, ensures that every interaction with customers remains professional from start to finish. "At Indy Blitz, we have been creating professional websites since 2009 and have the web design team to make a website that not only looks great but also will create conversions," the company says. "While having a website in place is one important step, having a website that works to generate leads is equally important. Our experience is not just in simply putting together websites, but rather putting together websites that convert and move our clients

toward their marketing and advertising goals.?

The web design team at Indy Blitz has spent years in the online marketing and web design business, and they have seen and heard everything there is to see and hear. Usually, they encounter clients with little to no knowledge regarding web design, a position that can be very frustrating for anyone trying to establish an online presence. To make the design process easier for customers, the Indianapolis web design company focuses on maintaining transparency at every stage of the design process.

The website design process follows five steps at Indy Blitz. The first step is discovery, an initial discussion where the client talks about what they need and what they hope to accomplish. This step is then followed by the "wireframe" stage where a general aesthetic is decided upon for the website. Following this stage is development, where the concept agreed upon in the wireframe stage is brought to life as a real website. Upon completion of the development stage, Indy Blitz begins testing to see how the new website is received and to make sure it works as intended. The final stage is the launch where the site finally goes live and begins bringing leads as intended. Clients are kept fully informed of the company's progress at every point of this process.

Indy Blitz was founded by and is run by Nick Bennett, an Indianapolis native with a great deal of knowledge about the area and a strong passion for marketing and design. He has over a decade of marketing experience and also runs a separate digital marketing agency and consultancy (with locations in San Diego and Indianapolis). Bennett believes that communication is the key to a successful project and that it is the transparency he and his team make sure to offer every client during the design process that has allowed his design company to grow.

He also believes that a well-designed website that does not help the business grow in any way is essentially worthless. As Indy Blitz says, "We have said it until we are blue in the face, a website is only worth the monetary value it brings to the business. If you have a great looking website that generates no leads or sales, it is ultimately just a digital business card. Let us help you monetize the digital assets you have created and make your website an employee of your business!?"

For high quality website design services and professional Indianapolis SEO assistance, get in touch with Indy Web Design Blitz today. More information can be found at their website and other online resources.

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For more information about Indy Web Design Blitz, contact the company here: Indy Web Design Blitz  
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## Indy Web Design Blitz

*Indy Blitz is a marketing company that also does top-notch web design. After all, without marketing the website its self is simply just a digital business card.*

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