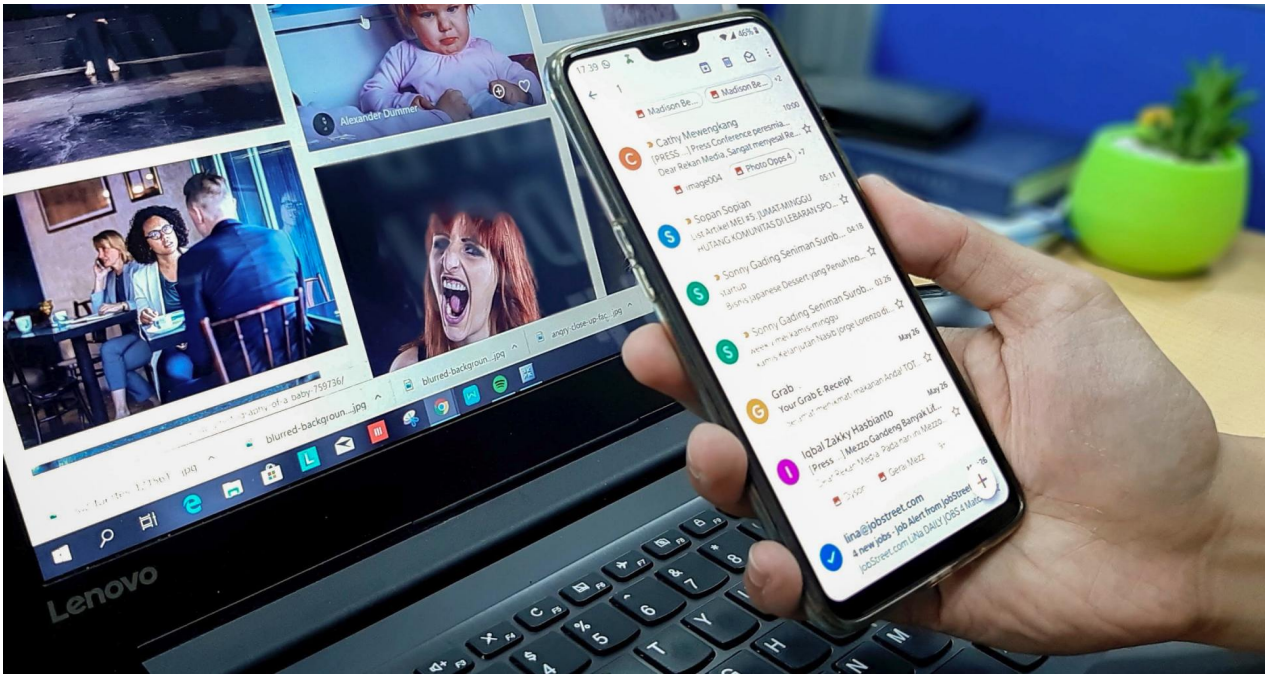


Email Marketing Digital Agency Offers Integrated Email Marketing Services

February 12, 2020

February 12, 2020 -
Jucebox Local Marketing Partners, based in Roseville, California, has announced that they are now offering integrated email marketing services. They point out that their email marketing services will allow marketers to maximize their ROI and now includes their Email Blast service that provides integrated email and Facebook marketing solutions that focus on the business?s ideal audience. This was the result of their recent move to collaborate with a leading provider of business and consumer email campaigns integrated with Facebook advertising. This leading provider that they have partnered with specializes in multi-channel direct marketing services. More about Jucebox can be found at https://whirlocal.io/company/jucebox-local-marketing-partners/.

Rebekah Richards, founder of Jucebox Local Marketing Partners, says, ?Offering best-in-class digital marketing services and technology solutions to SMB's. We combine old fashioned customer service values with state of the art marketing solutions to ensure our clients are happy and their marketing is profitable. That is why we have expanded our email marketing services. Email marketing is a dependable form of communication for marketers to potential customers, and it allows them to keep in contact with customers in a consistent manner.?

With integrated email marketing services, clients enjoy a number of benefits. These include additional website traffic, guaranteed click-through, improved analytics, and increased conversion rates. This has several marketing layers. These include targeted text ads, Yahoo promotional ads, sponsored Gmail ads, and do-it-for-you email marketing.

Studies have shown that email is almost 40 times more effective compared to Facebook and Twitter combined, in getting new customers for a business. There are many advantages of having an effective email marketing strategy. These include the use of targeted and personalized content, better brand recognition, enhanced credibility, cultivation of better customer relationships, increase in sales, ability to obtain metrics to determine what works, optimization of time and budget, the establishment of authority, increased website traffic, and ability to build excitement. More about this can be gleaned at https://www.business2community.com/email-marketing/top-10-benefits-of-email-marketing-02160067.

An important feature of the integrated email marketing services offered by Jucebox Local Marketing Partners provides a no bots guarantee. This is done through their proprietary detection method in which they identify known bot clicks and replace them in real time with real clicks. Users of the service would also be able to hyper-target their audience where they have been found to be most engaging, enjoy higher ROI, and connect with people who are likely to be interested in the brand.

Aside from email marketing services, Jucebox Local Marketing Partners offers other kinds of digital marketing services. These include SEO, PPC, Facebook ads, directory listings, social media marketing, content marketing, and website design.

SEO services can help a business? website get on page 1 of Google and Bing to reach its target market. SEO specialists from Jucebox Local Marketing Partners are capable of optimizing the business? existing website and then perform ongoing work to increase their ranking or several keywords.

Jucebox Local Marketing Partners may also help with pay per click (PPC) marketing services. The strategy will be to obtain an ad placement in the sponsored links of a search engine when there is a search for the business? designated keyword. They will also enable monitoring of reporting in real time for ad groups, campaigns, ads, and keywords.

Jucebox Local Marketing Partners also offers a Facebook ads campaign service. This is designed to help the business grow, increase website traffic, and promote brand awareness. Every Facebook campaign service by the company will provide the client with a brief overview of the progress, key metrics, and other data points regarding the campaign. They will help in identifying the most important key performance indicators that can

substantially impact the success of the business.

And with Jucebox Local Marketing Partners? directory listings manager, businesses can save time through the organization of all of their different listings in just one place. This is provided through a dashboard. They will also offer directory syndication which includes the location of the business across more than 70 directory listings.

Those who would like to learn more about the integrated email marketing services can check out the website of Jucebox Local Marketing Partners at https://www.juceboxlocalmarketingpartners.com/services/email-marketing or contact them on the telephone or via email.

###

For more information about Jucebox Local Marketing Partners, contact the company here:Jucebox Local Marketing PartnersRebekah Richards916-415-8625rebekah@juceboxlocalmarketingpartners.com625 Ringneck CourtRoseville, CA 95747

Jucebox Local Marketing Partners

Jucebox Local Marketing Partners provides digital marketing services for service-based businesses including website design, SEO and paid search and social media marketing.

Website: http://www.JuceboxLocalMarketingPartners.com

Email: rebekah@juceboxlocalmarketingpartners.com

Phone: 916-415-8625

