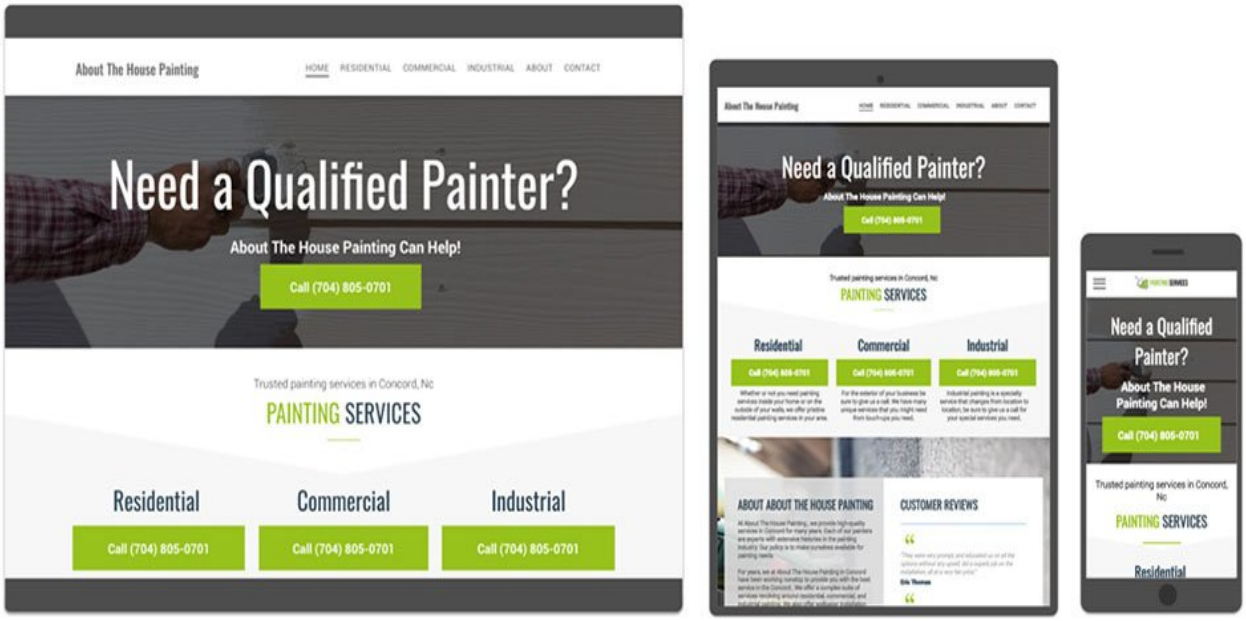


WordPress Website Redesign Service Making Business Websites Stand Out

February 18, 2020

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Jucebox Local Marketing Partners, a leading digital marketing services provider, wants service-based businesses to know that they can help make their WordPress sites easier to manage and function better. The types of service-based clients they have successfully helped in the past with their WordPress sites include medical practitioners, contractors, accountants, and legal practices. Those at the company say that any type of service-oriented company that has a WordPress website, even the most successful ones, can get benefits from the services that they have to offer. More on the company's WordPress redesign services and all the different digital marketing functions that they provide can be seen here at https://www.juceboxlocalmarketingpartners.com/services/website-design.

Company spokesperson, Rebekah Richards, had this to say about the frustration that many of their clients experience while handling their WordPress websites, ?The WordPress website builder powers over one-third of all websites on the web. It is extremely popular for service-oriented small businesses and no other website builder comes close to offering the level of flexibility. It makes it easy for just about anyone to create a business website in a short period of time. However, just because someone can create a website easily on WordPress does not mean it?s easy to maintain and get it to function for them the way they need it too. As a

result of this, many companies and sole proprietors who do service work and use WordPress as their website builder of choice, spend far too much time getting their websites to work for them. This energy could be better put to use if a business is able to focus more on their core business services and sharing their expertise than doing website maintenance tasks.?

That?s where their services come into play according to Richards. She says that they can fine-tune any customers WordPress site for them or help them with a total redesign and rollout of a new website. Their customers can also choose to do their future maintenance steps themselves or let Jucebox handle the web hosting and maintenance tasks for them so they can enjoy a successful and totally hands-off website experience. She says that when they take the lead in website design, service companies will end up with a website that generates more leads, loads fast, and looks good. The company spokesperson added they can even take things one step further by helping service companies provide fresh content for their websites. They work with website content creators that are very proficient at doing such things as writing effective SEO content.

Richards went on to say that not only does their company help businesses get their WordPress websites to work more efficiently for them, but they do it at a price that will not break the bank. She says they realize that many service companies do not have huge budgets to work with when it comes to designing and maintaining websites. That does not mean that these companies can?t still have a website that looks good and is an impactful marketing tool for them.

The company spokesperson also pointed out that there are sure-fire signs that any business's website is not working for them. She said this article here at https://www.hostgator.com/blog/website-redesign-checklist/ has some good information on this topic. The article points out such website failure signs as it?s not attracting many visitors or those that do visit are not spending much time-on-page. Richards says that other website failure warning signs include a lack of returning visitors to the website and poor click-through rates. She says that websites that have not had a makeover in several years or have not been updated after a business strategy change can also lead to underperforming websites. Jucebox is prepared to help its clients rectify all of these website shortcomings.

She went on to add that Jucebox Local Marketing Partners also has a reputation for combining their state-of-the-art marketing solutions with good old-fashioned customer service. That way their clients get the best of both worlds. They are happy with the way they have been treated and get website help that keeps them profitable. Jucebox can even help businesses become a local market leader by hooking them up with

automated neighborhood marketing and reputation platforms such as WhirLocal.io. Jucebox Local Marketing Partners client reviews can be read here at https://whirlocal.io/company/jucebox-local-marketing-partners/.

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For more information about Jucebox Local Marketing Partners, contact the company here:Jucebox Local Marketing PartnersRebekah Richards916-415-8625rebekah@juceboxlocalmarketingpartners.com625 Ringneck CourtRoseville, CA 95747

Jucebox Local Marketing Partners

Jucebox Local Marketing Partners provides digital marketing services for service-based businesses including website design, SEO and paid search and social media marketing.

Website: http://www.JuceboxLocalMarketingPartners.com

Email: rebekah@juceboxlocalmarketingpartners.com

Phone: 916-415-8625

