



Enfusen Announces Data Driven SEO Dashboard for Local Small Business Use

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Full Service SEO firm extends efforts to provide education on best marketing practices to small, local organizations.

Akron, OH: Today, the full service marketing firm Enfusen Corp, has announced the release of a Local Marketing Dashboard designed to help companies rank on the first page of Google search results. This multifaceted tool is meant to help growing businesses target their marketing efforts in order to achieve their desired results: increased traffic, consistent cash flow and more customers.

Enfusen Corp has decades of experience helping local businesses gain a consistent flow of customers, revenue and reoccurring ROI by using their coveted data driven marketing strategies. These strategies have led them to succeed with hundreds of clients and even allowed them to help Microsoft build their data driven marketing approach. Enfusen has taken what they have learned and created an SEO dashboard that any local business can use to reach their goals... and they are providing it for free.

With a focus on goal setting, accountability and streamlining the results of individual marketing campaigns,

Enfusen's methods are designed to give businesses the answers they seek, while understanding that not all businesses are the same. The SEO Marketing Dashboard recognizes this, and can be utilized at any stage in the marketing campaign by organizations of all sizes. The information provided by this Dashboard is not simply data - it's a blueprint for consistent progress and growth.

Meant for businesses with a physical location, the SEO Dashboard is free to try for one year and has a few requirements that must be met in order for it to be used - and to be used in the ways that will be most beneficial for business owners. These requirements include:

- Having a website
- Having Google Analytics and Google Search Console set up and running
- Having a Google My Business listing

For new users of this Dashboard, Enfusen Corp. can assist with the setup of all Google-related components for new businesses, or those that are looking to change the way they present themselves to the public. Not only will this year-long trial prove the value that the Dashboard can add when it comes to focusing business marketing plans, it will familiarize users with the most important aspects of discovering and utilizing the results of individual marketing campaigns.

More than a simple marketing tool, the Dashboard will provide the following information to users:

- True ROI and KPI reporting
- Google Search Console and Analytics reports
- Technical Site Audit
- Backlink audits and reports
- Keyword audits and reports

To begin set up and see just how Enfusen Corp's Local SEO Dashboard can help one's business, visit <https://www.enfusen.com/free-local-marketing-dashboard/> and answer the short questionnaire to start the process of receiving the data-driven results that will help one make the most of one's business marketing initiatives.

The team at Enfusen is ready to help businesses succeed and this dashboard is just the first step. Enfusen also offers marketing strategy, full marketing campaigns, and 1:1 business coaching to help businesses reach their goals.

About Enfusen: Based in Akron, OH, Enfusen is an AI-driven local marketing platform that offers full service marketing campaign coverage. Enfusen was named as a Top 10 Tool for entrepreneurs to use when automating their business by Entrepreneur Magazine. Based on the success of the platform when it comes to integrating the 4 T's of marketing: Team, Technology, Training and Tactics, founder Roger Bryan was named #40 on Entrepreneur Magazine's list of Most Influential Digital Marketers in 2016.

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For more information about Enfusen Corp, contact the company here: [Enfusen Corp Roger Bryan](mailto:Roger.Bryan@enfusen.com) 1-888-994-4090 roger@enfusen.com 526 S Main St, Suite 801 Akron, OH 44311

Enfusen Corp

Enfusen is an AI Powered Local Marketing Platform that can help you to out market your competition.

Named a Top 10 Tool Entrepreneurs can use to Automate their Business by Entrepreneur Magazine.

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