



Michael Taggart speaks about Building Authority at Hush VIP

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Michael Taggart is back at the HUSH VIP event once again. For the second time, Mr. Taggart has been asked to speak at HUSH VIP event this weekend. In April 11th, 2015, Michael Taggart spoke at the HUSH VIP Breakout Session where he discussed building authority using new cutting edge techniques. Many in the audience were looking for solutions on how to get more customers, as well as generate publicity and increase visibility of their businesses using SEO tactics. Taggart wanted to share with others how to become an expert in any niche using the power of press releases. The audience would learn the importance of topics such as: brand authority, customer loyalty, brand recognition, and SEO. The audience was drawn by his discussion of these key strategies. The energy of the crowd was definitely something not to miss.

Taggart said, "Many businesses struggle to get their brand into the news. By co-founding Press Advantage, a complete news and PR distribution service, and using the power of press releases, we are able to get companies the leverage and publicity they need to succeed in today's competitive market."

Attendees learned the immense experience and success Taggart has had with the use of press releases. Michael Taggart has always been on the forefront of SEO and online marketing. Building websites since the age of 22 ignited his passion to influence others in the internet marketing world. Over the last 10 years, Michael has provided extensive one-on-one training which has led others to turn their companies into a highly profitable and recognizable company.

The audience was convinced and inspired by Michael's offering of products and services. It was clear that many of these people could utilize such offering to better their businesses as a whole. One attendee was ecstatic with Michael's ideas and stated that he can't wait to see how Michael will help him extend his wealth and ideas.

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