



Big Bamboo Marketing Offers Tree Service SEO Services

February 24, 2020

CULPEPER, VA - February 24, 2020 - PRESSADVANTAGE -

Culpeper, Virginia based digital marketing agency Big Bamboo Marketing is pleased to announce that they provide specialized SEO services for Tree Service companies. While most digital marketing companies try to provide services for every business they can reach, Big Bamboo Marketing sets themselves apart by focusing their services solely on Tree Service companies.

Bradley Benner, CEO of Big Bamboo Marketing, says, "Tree service companies are an important aspect of maintaining a healthy and beautiful lawn, but good tree service companies—and by extension, talented arborists—may not get the reach and recognition they deserve because they are not doing enough digital marketing, if they are doing any at all. It's an undeniable fact that, in today's digital world, it is very important that any and all businesses have a solid digital marketing strategy, and the core of digital marketing is Search Engine Optimization, more commonly known as SEO. At Big Bamboo Marketing, we are proud to say that our sole focus is on providing Tree Service SEO and other digital marketing services for tree service companies."

Big Bamboo Marketing explains that SEO is the process of getting online traffic through organic (not paid advertising) search results on search engines. The company explains that major search engines such as

Google, Bing and Yahoo all have what are known as "primary search results," where web pages and other content such as videos or local listings are shown and ranked by the search engine's algorithm (based on what the search engine considers is the most relevant to the person searching). Most importantly, organic results do not have any payments involved, as opposed to paid advertising. By taking advantage of SEO services, tree service companies can make themselves more prominent and easy to find when someone searches on Google or any other search engine with terms such as "tree service companies" or "tree service near me."

In addition to SEO services, Big Bamboo Marketing provides a host of other digital marketing services for tree service companies. These services include reputation management, which is the process of building a solid reputation for the company and ensuring it doesn't decrease; lead generation, which is the process of getting more leads for the business; PR marketing, which helps differentiate a company from similar companies in the area; Local Maps SEO, which helps businesses become more prominent on services like Google Maps; video marketing, which allows companies to showcase their services, reviews and other content with snappy videos; and content marketing, which provides valuable information for customers and increases companies' reach online.

Benner says, "Big Bamboo Marketing's goal is to provide local tree service businesses with personalized marketing consultation services that can help them improve company reputation, increase exposure online and generate more leads and sales. Every client receives one-on-one personal attention from me and a customized marketing plan developed for your specific marketing goals. If you are tired of being treated like "just another client" by your marketing agency and want to experience personalized one-on-one attention, contact me and I'll get in touch with you personally to discuss your needs."

Bradley Benner's expertise in digital marketing and SEO has allowed him to help many clients, who have nothing but praise for Benner and his work. On a testimonial shared on Big Bamboo Marketing's website, Roxanne B. from Good News Networks says, "Bradley is invaluable to a business person like me who wants to grow because he knows so much about Social Media, SEO and brand marketing." In another testimonial, Michelle G. says, "I highly recommend Bradley to anyone looking to learn about the power of SEO and how to make it work for your business." Ken B. from Roof.net also says, "I consistently rely on Bradley to help me improve my online lead generation, and I've seen tremendous growth."

Those who want to learn more about Big Bamboo Marketing and the various services they provide are encouraged to browse the company's website. Additionally, the company invites interested parties to get in

touch with Bradley Benner directly via email or phone. Big Bamboo Marketing also maintains a presence on Facebook where they post updates, share related media and communicate with their clients.

###

For more information about Big Bamboo Marketing LLC d.b.a. Semantic Links, contact the company here: Big Bamboo Marketing d.b.a. Semantic Links Bradley Benner (540) 328-6112 bradley@semanticlinks.io Culpeper, Virginia

Big Bamboo Marketing LLC d.b.a. Semantic Links

Big Bamboo Marketing LLC, d.b.a. Semantic Links, is a specialized SEO fulfillment agency focusing on "Doctorate-Level" link building and entity-based relevance for the AI-search era.

Website: <https://semanticlinks.io>

Email: bradley@semanticlinks.io

Phone: (540) 328-6112

