



The New Zealand Travel Organiser Group has Teamed up With Two Hobbit Hole Accommodation Providers to Create the Country's Most Immersive Lord of the Rings Tours

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Nearly twenty years after *The Fellowship of the Ring* first hit theaters worldwide, *Lord of the Rings* tourism in New Zealand is stronger than ever. With the Hobbiton Movie Set ranking as the third most visited tourist site in New Zealand, tour operators are upping their game to provide an ever more rewarding experience for fans of Middle-earth. And for the New Zealand Travel Organiser Group, this means adding a night at a hobbit-themed motel to their popular *Lord of the Rings* tour packages.

"If anything, film-based tourism seems to grow each year," says Francine Smith, director of the New Zealand Travel Organiser Group. "New Zealand has come to represent Middle-earth for many visitors, and now that *Lord of the Rings* tourism has established itself as a solid part of the industry, we want to make sure people have a great Middle-earth experience so they continue to spread the word about New Zealand."

Accommodation operators in New Zealand have only recently begun offering hobbit-themed accommodation.

Long before these hobbit holes existed, however, the interest was there. As soon as the option to stay in a hobbit hole became available, the New Zealand Travel Organiser Group saw this as a chance for their clients to enjoy an even more immersive Lord of the Rings experience.

Woodlyn Park Motel and Underhill both offer exquisitely designed hobbit hole accommodation, with round doors, grass-covered roofs, solid wood furniture, and a peaceful shire-like setting. Both hobbit hole accommodation providers are located within an easy drive of the Hobbiton Movie Set, so they make the perfect complement to the façade-only movie set.

Lord of the Rings tours are popular with both couples and families, and these hobbit holes cater to both. Underhill offers a cozy couples' hideaway, while Woodlyn Park has family-style hobbit holes that sleep up to six.

Regarded as one of the leaders in the New Zealand travel planning industry, the New Zealand Travel Organiser Group aims to cement their reputation as one of the country's top Lord of the Rings tour providers. Their comprehensive Lord of the Rings holiday packages include visits to top filming locations as well as Weta Workshop tours and Hobbiton Movie Set tours.

The New Zealand Travel Organiser Group is based in Wanaka, New Zealand, in the heart of one of the most famous Lord of the Rings filming regions. The company includes four brands: New Zealand Travel Organiser, New Zealand Guided Tours, New Zealand Luxury Escapes, and New Zealand Ski Packages. Lord of the Rings-themed holiday packages are available under each of the brands. The New Zealand Travel Organiser Group has long been known for its comprehensive, exciting Lord of the Rings holiday packages, and its new partnership with two hobbit-style accommodation operators will give fans the opportunity of a lifetime.

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