



QTE Manufacturing Launches New Website

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QTE Manufacturing Solutions, a top Mastercam re-seller in the South and Mid Central United States, has just announced the launch of its new website. This company is a leader in Computer-Aided Manufacturing (CAM) and its associated software support applications. They fully realize the critical role that an improved and more user-friendly website plays in getting the right message about their products and services out to their many customers.

Company spokesperson, Jason Quinn, had this to say about the new website launch, "We are a company that has worked hard to provide the best CAD/CAM products, training, support, and design contract services that Midwest manufacturers have access too. Part of that is having no area of our business come up short as to how we expect it to perform. That's why when our staff took a good look at our website, we felt that we could definitely do better in that area. Soon after, we compiled a list of characteristics that we thought would make our website better and went about getting the new website constructed and ready to launch. We could not be more pleased with how that website turned out and so far the reception from our clients has been very favorable too. Our new website is part of the plan to help us do an even better job at assisting our clients' when it comes to optimizing their machining efficiency."

Quinn stated that one of their main points of emphasis when designing the new site was to make an easier to navigate website. They know from their own experiences how fast users tend to click out of a website if they are having trouble finding what they came there looking for. He says that's why the new website has a much improved and more comprehensive drop-down menu. There are now nine categories to choose from at the top of each of the company's webpages and each of those has several useful sub-categories underneath it. The drop-down menu topics include the homepage, products offered, training solutions, contract services, and the company's support services. Some of the newer and more creative drop-down menu topics include upcoming events, informational blog articles, a more in-depth about us page, and even placing their 877-number where it can be easily found.

He says that they also wanted the new website to be very visually appealing. It's the reason they chose to put the site drop-down menu's and other important information in easy to see bright white letters on a dark black background. Quinn says they wanted the information to just jump off the page at those who were using the website. They even have the company's name and some other highlights in a highly visible green type color. He says the company also chose to use very few visuals to not take away from the written information on the page. The company spokesperson says even the website information on their many different services has been improved. This includes offering more details on their Mastercam and Verisurf products, specialized training services, and upcoming event calendar.

Quinn also mentioned that their new website is not the only way that the company has to get its product and services information out to their clients. They also have satellite offices in Nashville, TN, Knoxville, TN, Kansas City, KS, and Wichita, KS. The company is also geared up in a way that they can provide on-site training solutions at a customer's facility. He added that QTE's Manufacturing Solutions are the most complete and only training sources that any company will ever need when it comes to 2D Mill Machining, 3D Mill Machining, Mastercam Multi-Axis Machining and more. They have even been recognized as being the #1 Worldwide Mastercam Maintenance Reseller in four of the past five years due to their product support in Missouri, Kansas, Tennessee, Arkansas, Oklahoma, and Southern Illinois. Quinn says that in addition to the new, easier to navigate website, they will continue to do whatever it takes to get information on their products and services out to their customers in a simple and convenient way.

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QTE Manufacturing Solutions

QTE has provided CAD/CAM products, training, support and Design Contract Services to Midwest Manufacturers since 1985. We have hundreds of customers in the Midwest that are using Mastercam, Verisurf and other world class CAD / CAM solutions we provide.

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