

## Custom College Visits Celebrates Fifth Anniversary Of Planning Personalized, In-Depth College Tours And On-Campus Visits

August 26, 2015

August 26, 2015 - PRESSADVANTAGE -

Custom College Visits (CCV) of Brentwood, CA, a company that plans custom designed itineraries for college tours and on-campus visits, is celebrating its fifth year of providing its unique services to families.

After her daughter returned from a disappointing college tour, Janice Caine, founder of Custom College Visits, began discussing the idea of a personalized, concierge-like service to customize multi-campus college road trips specifically for parents and teens traveling together. The need for this unique service became more evident when Caine had a chance discussion with a friend, who was planning college visits on the East Coast. "I wish I had someone to plan these college visits and tours for me," Caine's friend said. After hearing her friend's remarks, Caine immediately started to put the business plan into action.

Recent studies continue to support the view that college visits are the most influential resource in introducing students to college - a view that is substantiated by Custom College Visits' clients. Over the past five years, Custom College Visits has created college visit itineraries and has offered their customized, exclusive packages to families from around the US, Europe, Asia and Africa. Caine recommends that families start

planning these trips months in advance, but sometimes the planning begins only days before - as was the situation with a family from England who, with five days notice, requested a four-day itinerary to visit six colleges and include meetings with swim coaches. With such short notice, Caine worked every day to coordinate air and ground transportation, lodging and on-campus arrangements for various segments of the trip. Once home after a successful tour planned by Custom College Visits, the client sent a note saying: "Thank you again for being so good at what you do. Our trip to the US was a huge success."

In a recent interview, Caine was asked to name one thing that makes her extremely proud of the work she does. Her response was: "That so many people, during our first conversation, tell me that they feel so much better about the college search process after having spoken with me."

###

For more information about Custom College Visits, contact the company here:Custom College VisitsJanice Caine650-931-4515Info@customcollegevisits.comCustomCollegeVisits.comCustom College Visits2791 Dover Court Brentwood, CA 94513

## **Custom College Visits**

We create personalized, custom designed college tours & on-campus visits for college bound teens and their families. Itineraries are tailored to the specific interests of each student, allowing them to visit the colleges of their choice.

Email: Info@customcollegevisits.com

Phone: 650-931-4515



Powered by PressAdvantage.com