Growl Announces Upcoming Business Resource Webinar Series

March 23, 2020

Denver, Colorado - March 23, 2020 -
Growl Agency, a Colorado-based marketing agency, is announcing that they will be hosting "Growl Connex Webinar ", a weekly Growl business resource online workshop aimed at assisting businesses. As part of Growl?s commitment to community, and to supporting business leaders, they will be hosting these webinars weekly. The webinars will provide resources that may help businesses adjust to the current global crisis.

The first webinar took place on March 20. It featured Kim Woodworth, the Director of the Economic Development Council of Colorado. She discussed resources available to Colorado businesses, as well as national resources for business owners. These included the SBA, CDC, and ?Ready.?

For each weekly session, the Growl agency will host the first 100 participants live at 9:30 am, and then send out the recording to everyone following the webinar. Participants should RSVP by 7:00 am on each Friday, and the link to access the webinar will be sent out one hour in advance of every workshop.

Growl states that they are currently still open and operating and are supporting their clients? needs through the use of virtual technology. This can include anything from developing resource pages to helping administer

screen-to-screen services.

Growl encourages everyone to be safe and practice social distancing, as recommended by the CDC. Greg Olson, Founder and ?Director of Fun? for the Grand Junction Marketing firm, said, ?We also encourage you to continue supporting small businesses. During times like these, your support can make all the difference for a small business.?
Olson went on to say, ?Social distancing doesn?t mean isolation; we will get through this, together.?

Because of their commitment to helping others, Growl also publishes a blog with information about the marketing industry, as well as tools and tips. This is located on their website in the ?Growl Talk? blog section. The company recently published information about tech tools that could assist people in working from home. The blog also carried a recap of a recent ?Growl Connex? in-person event, where a panel of experts spoke about the financial aspects and financial considerations when doing business.

The aim of these events is to assist the business community in developing meaningful conversations and connections. The idea is to do just that by bringing local experts and entrepreneurs and business leaders together. As in-person gatherings are likely to be off-limits for now, virtual events like the webinar series will fill that need.

Growl also shares useful information about what viral content is and how to create it. Virality can be a very important part of a company?s marketing strategy. They assert that people want to connect, they want to feel moved, and they want to participate and learn. Those three simple points actually can inspire marketing materials that do indeed go viral.

This type of topic, along with many others, will be discussed in detail during the webinar series. The Growl team considers aspects other than just the nuts and bolts aspects of marketing; they recently published an article about this year?s ?Initiate GJ (Grand Junction)? conference. The article was centered around the development of corporate culture and how it can be possible to build a team of employees that is highly focused, productive, and happy. Obviously a happy and productive workforce can lead to a happy and productive overall community.

Growl has offices in both Grand Junction and Denver. Their team offers a variety of services to clients including demand generation, content marketing, and design and development.

The company invites those who are interested in marketing, developing new tools and finding new ways to work together to join them on social media for local resources and ways to support the business community.

Libby Olson, a Principal of Growl, said ?Remember, we are all in this together! If there is anything Growl can do to help sustain or support your business, please don?t hesitate to contact our team.? Growl can be reached by telephone at 1.970.852.4700 or at their website. Their email address is bark@growlagency.com.

###

For more information about Growl Agency, contact the company here:Growl AgencyGreg Olson(970)852-4700bark@growlagency.com750 Main St Suite 202Grand Junction, CO 81501

Growl Agency

We're marketers, designers, developers, storytellers, and strategists combining forces to elevate the quality of your brand. Growl is here to complete your team, to help you surpass goals by doubling down on experience and expertise.

Website: https://www.growlagency.com/

Email: bark@growlagency.com

Phone: (970)852-4700