



Introducing Hot Box, the Premier Subscription Box for Smokers

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Hot Box is a subscription-based mailing service which offers one of a variety of boxes containing glass, rolling papers, rolling machines, cones, filters, and other accessories for the discerning collector. Patrons of Hot Box receive either a "Lite Box" with a few assorted items every month, or the premium "Hot Box" with a much wider assortment of high-quality products every three months. Each box comes with a variety of related items of extremely high quality, as well as special offers from selected brands chosen by the on-Site community. With prices starting at just \$25 per month for the Lite Box (paid in quarterly installments of \$75 for the fully-featured Hot Box itself), customers are assured of getting a 25% or higher discount over the full retail value of all included goods.

The Hot Box is geared towards those who like to enjoy life, who don't undersell their pastimes; people who appreciate value and quality in everything that they do. Hot Box seeks to enrich and embolden the enthusiast's experience for those who receive their boxes, which are also intended to serve as excellent gifts: a one-time, subscription-free version of the Lite Box is available for special occasions such as birthdays, engagement announcements, and other moments of personal celebration. In addition to the inherent retail value of the contents of each box -- which are drawn from the most popular brands of papers, rolling

machines, and other goods currently available on the market today -- the hot boxes save the discerning individual money through encouraging the purchase of supplies in bulk. Rolling for oneself is a far less expensive way to enjoy one's down time than is the purchasing of even the least expensive pre-packaged, name-brand goods.

Name brand items are a quality product, as with most hobbies and pastimes, but the cost of maintaining a hobby off of prepackaged, name-brand materials can quickly become prohibitive for many. It forces the consumer to make a choice between a deeply enjoyed pastime, and the necessities of everyday life. It's entirely possible to produce one's own final products of comparably high quality, consistently, with the use of a simple rolling machine and the right papers? coupled with the appropriate blends to suit a discerning enthusiast's tastes. Enjoying one's hobby in this fashion gives the individual a great deal more control over the uniqueness of what they're using, and ultimately over the quality of their experience as a result, as well as adding in the sense of satisfaction that never fails to accompany quality craftsmanship in the "do-it-yourself" sense of the phrase.

The Hot Box is also intended to lend a certain sense of dignity to the hobby, as being more than a simple habit. The virtues of a healthy, moderated level of enjoyment were once extolled by doctors and other health-care professionals, recently enough for some of these individuals to still be practicing medicine today. The dangers are clearly and loudly extolled, and are widely understood; this is often to the exclusion of explaining the dangers of a wide variety of other substances and items in common use today. In the face of widespread rejection of the idea that fast food additives are addicting, for example, America now faces a widespread obesity epidemic -- but this was not the case for decades after fast food was first introduced, which appears to speak clearly to the conclusion that anything enjoyed to excess is potentially harmful. By contrast, in moderation, most things can be relaxing and enjoyable, without creating a problem? as well as constituting a hobby well-suited to the mindset of the dedicated collector. To this end, The Hot Box rotates the contents of its boxes regularly, shipping an assortment of name-brand components which are intended to allow even the casual Lite Box subscriber to slowly accumulate a respectable collection.

The Hot Box subscription service may be found online, at <http://www.gohotbox.com>, where -- in addition to subscribing to one or the other of the box options available -- the interested enthusiast may also find a growing community of like-minded hobbyists. Community feedback -- in addition to providing for interesting and related subjects of discussion -- is one of the major determining factors as to what items and brands get shipped out to The Hot Box customers.

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We are a digital marketing company located in Sunny San Diego. We help businesses move their digital properties out of bad neighborhoods to good neighborhoods!

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