# Top SEO Company Expands To Social Media Marketing

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Digital marketing pioneer Advanced Website Strategies adds Social Media Marketing on its list of online solutions for businesses.

The Top SEO company in Hilton Head Island, SC, is serving clients from the US, mainly in Hilton Head and Bluffton, SC and in Savannah, Georgia. Recently, the digital marketing expert has also expanded its services in Quito, Ecuador. As it continues to broaden its reach, the SEO company is adding more service offers for its clients. One of which is Social Media Marketing, which is a trend in this internet age.

According to Advanced Website Strategies Founder and Chief Executive Officer Ed Gelb, proper social networking promotes future sales for a business. Increased exposure on different social networking sites (SNS) allows customers to get familiar with the company?s brand, which may translate into future sales to buyers, he adds. For effective social media marketing, the SEO expert also said that a business needs to be on these SNS platforms ?correctly and consistently.?

The Best Content Marketing Company in Hilton Head Island, SC, said that businesses must use the most highly targeted advertising platform available on the internet nowadays, which is Facebook. At present, Facebook has an estimated 1.69 billion active Facebook users. Another popular SNS for business is Twitter,

with an estimated 330 million users.

With over 300 million users, too, another marketing powerhouse is Pinterest. A company can convert its profile to a business account to attract web traffic. Videos on Youtube are also a surefire advertising tool. Youtube has over 1.3 billion users and continues to grow. For a more professional-looking brand, having a profile on LinkedIn is also a good marketing strategy for a company.

The digital marketing company has a pool of social media marketing experts who helps businesses establish their brand on Facebook, Twitter, Pinterest, Youtube, LinkedIn, and even GooglePlus. They develop customized content and posts using the most effective keywords for each specific market, thus attracting web traffic. With their social media management, Advanced Website Strategies ensure greater (and possibly viral) exposure for their clients.

The expert SEO company likewise offers Web Design and Development, Online Marketing, Email Marketing, Content Marketing, Paid Advertising, and Media Marketing through video, podcasting, and webinars. To know more about these services, check their website at https://www.advancedwebsitestrategies.com/.

To avail of their digital marketing services, contact Advanced Website Strategies at 843-422-7458 or send an email to advancedwebsitestrategies@gmail.com. The Best Hilton Head Web Design Company is headquartered at 663 William Hilton Pkwy #4309, Hilton Head Island, SC 29928.

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For more information about Advanced Website Strategies , contact the company here:Advanced Website Strategies EDWARD GELB(843) 422-7458advancedwebsitestrategies@gmail.com663 William Hilton Pkwy #4309Hilton Head Island, SC 29928

**Advanced Website Strategies**

*Advanced Website Strategies; a search engine optimization and online marketing agency in Savannah and Hilton Head, employs powerful techniques that bring clients higher in position in Google?s search results.*

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