VipDiscountLeads.com Announces New and Proven Email Marketing Lists

March 26, 2020

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VipDiscountLeads.com, based in Carmel, Indiana, has announced their services for email marketing lists that are proven to contain active email openers. They have partnered with a huge email marketing group to buy and sell their internal active openers from their campaigns. They pull their active opens from their own campaigns and sell them to VipDiscountLeads.com. They then broker the active open email lists to email marketers or publishers. The company has been in the data, lead, brokering, marketing business since 2001, and their approach is based on the idea that there?s no such thing as a one size fits all, particularly in marketing. Thus, they will always take a consultative approach to maximize the results for each client.

Mark Sullivan, President at VipDiscountLeads.com, says, ?We can help you monetize your data with partners who have proven to be trustworthy. Trust is the #1 factor when working in rev share arrangements. Let us use our decade of data brokering experience to guide you through the maze of buying leads and data for your marketing needs. And we will listen to what issues you're having and we'll have an immediately profitable solution for you.?

A key service provided by VipDiscountLeads.com has to do with email openers. This is because mailers have

to deal constantly with terrible data. The email list may contain dead users or people who have not been shown to be opening their email messages. The solution that VipDiscountLeads.com can offer to email marketers or email publishers is to make sure that all of the people who are in the email list have been proven to be active or have recently opened their email messages.

The expected result of the email openers service provided by the company is that email marketers will enjoy a higher email open rate and clickthrough rate and ROI. An emailing campaign can really be really difficult business if the emailing list contains many people who don?t open their email messages for whatever reason. With the company?s partnership with the huge email marketing group, this has allowed VipDiscountLeads.com to buy their internal active openers. This has placed the company in a unique position of offering its email openers service that allows email marketers to significantly increase their profit as a result of the email list being free from dead users or those who don?t open their emails.

VipDiscountLeads.com also offers affordable simple SMTP email verification that gets rid of hard bounces. They strive to provide the lowest price for such a service and state that clients can expect a 95 to 97 percent removal of the hard bounces. Their system has the capacity to process 10 million records per day. Other details include: service checks for SMTP email verification only; turnaround time of 1 to 5 million within 24 to 48 hours; the fact that the data is kept private and is erased after verification has been performed; assurance that the data will never be used or resold; and the fact that the data will be divided into three categories. The OK category is more than 95 percent accurate, the Unknown category should be avoided, and the Fail category is hard bounce.

VipDiscountLeads.com can also help with data appending for a list. For this service, the client has a list with information on addresses and telephone numbers. The company provides and adds the corresponding verified deliverable email addresses for the list. This may also be done in reverse, where the client has a list of email addresses and the corresponding addresses and phone numbers.

The advantage of VipDiscountLeads.com over other similar service providers is that they have many years of experience and their teams are made up of ethical, honest, and reliable people who are ready to discover what clients really need and honestly inform them if they can be of help.

Those who are interested in services for email marketing lists can check out the VipDiscountLeads.com website at http://vipdiscountleads.com, or contact on the telephone, or via email.

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MainSpring LLC dba VipDiscountLeads

Leads, data, email marketing, profit increase through proven strategies and solving major holes most businesses are missing. Focusing in providing Precision Leads to our clients.
We tell you the truth, so you can truly profit.

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