VIP Discount Leads' Active Email Marketing Lists Defies Convention

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VIP Discount Leads today reflected on its release of Email openers 9 years ago, which was in development for 9 years. The main aim was always to give email marketers better ROI by providing prospects that have already recently opened emails, and by defying convention, these email marketing lists did so, with a difference.

VIP Discount Leads found a large mailing group that was willing to sell their internal active openers from their email marketing campaigns.

Mark Sullivan, Owner at VIP Discount Leads, says: "We wanted to try something new with Email openers. Anyone familiar with the Email Marketing market will probably have noticed how everyone else always seemed to provide basic data that doesn't respond since they are not proven openers already. We felt this was a problem because email publishers can't afford to send to dead email data."

So as a welcome breath of fresh air, Email openers instead became actual openers of emails from the campaigns of a large mailing group. VIP Discount Leads chose to make this move because email publishers

needed reliable quality data.

Mark Sullivan also said, "We want to give our customers quality email data. With Email openers, they have a fresh new possibility. We want them to feel confident when using Email openers. Trying something new is always a risk, but it's a risk we believe is worth taking."

VIP Discount Leads has been in business for 19 years, being established in 2001. Since Day 1 it has always aimed to stand out from the crowd, while also providing its customers the best possible experience at the best possible value.

Email openers is now available at their website via direct contact. To find out more, it's possible to visit http://vipdiscountleads.com.

For further information about VIP Discount Leads, prospective clients, and to use their no-obligation Data Request Process http://vipdiscountleads.com/data-request.

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Leads, data, email marketing, profit increase through proven strategies and solving major holes most businesses are missing. Focusing in providing Precision Leads to our clients.
We tell you the truth, so you can truly profit.

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