



Kennected Advises Business Owners On Best Practices To Thrive During Coronavirus Shutdown

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Kennected, a LinkedIn education and lead generation platform is doing its part to educate business owners who have been affected by the Coronavirus pandemic. So many non-essential businesses have been forced to shut down. There are millions of businesses that are at risk financially if this shutdown continues.

Kennected recently published an article, "How To Social Distance Like A Boss, While Actually Being A Boss That Employs People". It provides some valuable insight into how business owners can use their time to work on their business instead of in it.

Most business owners are often busy managing their employees and or putting out emergencies that they are often unable to get an elevated view of their business. Lead generation and sales funnels are so important, yet are widely overlooked by the vast majority of businesses.

Few managers and business owners can truly say that they were ready for the changes that Novel

Coronavirus, more accurately called Covid-19, would bring to their operations. Almost overnight, companies have been forced to start operations focused on "social distancing". Social distancing involves sacrificing many of the activities that once were crucial to business, like sharing coffee, meals, or time on the golf course, as well as more mundane tasks like meetings and interviews.

As a small business owner, the best thing that one can do to help your employees during a time like this is to make sure that there are plenty of inbound leads to keep everyone busy. Doing so not only removes a number of the burning questions about job stability, but it also helps to create a sense of normalcy that many of their company's employees will be lacking.

Leverage a platform like Kennected which offers a safe, scalable lead generation tool for LinkedIn. For businesses ranging from realtors, construction, insurance and just about every profession in between.

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For more information about Kennected, contact the company here: Kennected Stephen Twomey (317) 623-4343 201 S Capitol Ave Suite 800, Indianapolis, IN 46225

Kennected

Kennected is the leading platform for generating leads online via LinkedIn. Scale your prospecting automatically, and start spending more time closing deals.

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