SEO Consultants Company in Calgary Offer Various Online Marketing Packages

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MRC SEO Consulting, a company of SEO consultants based in Calgary, Alberta, Canada, has announced that they are offering various online marketing packages. This is because businesses have unique differences and not all of them acquire their customers in the same manner. The SEO company, therefore, has developed a number of packages to allow each business to find the best fit for them. These include the Business Starter, Business on page SEO, Business Facebook Marketing, and Business SEO/Facebook Combo Marketing.

A spokesperson for MRC SEO Consulting says, ?As SEO consultants, we can guide your business through the online jungle. We can help advise and work out a blueprint of online search engine optimization success for your company. We can also provide end to end SEO services to help you get more traffic, more leads, and more sales. We help Google trust your business so that it shows up for top rankings for your keywords. Our search engine optimization services are designed to get your business growing quickly.?

As the name indicates, the Business Starter package is designed for those who are starting out either as a new business or one who has not had a decent website before. This package includes: a professional

WordPress website of up to 10 pages; all social media profiles on Twitter, Facebook, and YouTube; installation of Google analytics for monitoring traffic; setup of Google apps emails; Professional Logo 9; security plug-ins for preventing hacking; and provision of all content.

The Business on page SEO package is for those who already have a website but only require some simple on page SEO work. This package includes: full on page audit for vital factors; provision of keyword research and report; discussion of the required changes; modifications to the website as needed; suggestions of offline items that may help; installation of Schema, a Google validation tool; verification and setup of Google search console; and setup of Google Analytics.

And for those who want to focus on Facebook advertising, which is considered to be the most effective way to drive traffic to a website, MRC SEO Consulting offers the Business Facebook Marketing package. This package includes: setup and optimization of a Facebook campaign; Facebook ads for driving traffic to the landing page; creation of a landing page; optimization and testing to produce the best results; and small budget to large budget advertising, depending on the needs.

And finally, there is the Business SEO/Facebook Combo Marketing package, which is highly recommended by MRC SEO Consulting. This combination of SEO for short term leads and long term growth and Facebook advertising is considered to be one of the most effective strategies for getting traffic. Facebook is great for instant and on/off traffic while organic traffic from SEO is best as a long term approach to getting more traffic. This package includes: the Business on page SEO package; the Business Facebook Marketing package; baseline measurement of present rankings; monthly growth reports; monthly inbound link building to increase ranking; traffic monitoring; content marketing; blog syndication across social media; two blog articles published monthly by professional writers; and tweaking of the website as needed.

The spokesperson adds, ?We?re all about collaboration. It really is like having your own internal digital marketing department. In fact, a big benefit of working with MRC SEO Consulting Calgary SEO is that we don?t make you jump through hoops to see the status of your project. Your business will interact through a centralized online hub, which will house all your communications and files and be available to you 24/7. Fewer emails. Fewer phone calls. And more time to focus on building your business.?

MRC SEO Consulting is committed to providing clients with the solutions that will position their company in such a way that will help them communicate more effectively, enhance their profile, and allow them to develop the reputation of being a leader in their industry.

People who would like to learn more about the SEO and online marketing packages from MRC SEO

Consulting may want to check out their website at https://sites.google.com/site/calgaryseoexpertcompany/seo-consultant, or contact them through the telephone or via email.

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For more information about MRC SEO Consulting, contact the company here:MRC SEO ConsultingMRC SEO Consulting4033867427michael@calgaryseocompany.ca4911 30 Ave SW Calgary, Alberta T3E 0V4

MRC SEO Consulting

We offer unparalleled SEO Marketing plans, Reputation Management, and Web Design Services. Our SEO packages are affordable and we use only proven search engine marketing

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