

New York Audi Dealership Offering Virtual Test Drives as a Way of Staying Connected to Their Customers

April 01, 2020

April 01, 2020 - PRESSADVANTAGE -

Businesses all across America are struggling with the current health crisis and this is especially true in hard-hit New York City. It has forced non-essential businesses there to think outside the box when it comes to staying open and engaged with their customers. That's exactly what Mohegan Lake Audi is doing by now offering its customers the ability to take a virtual test drive. This has proven to be an essential tool to help their customers stay informed about the special features on Audi vehicles and to help keep the lines of communication open between them and the dealership.

Company spokesperson, Chuck Reichl, had this to say about the current situation facing New York and how it has forced them to adapt to the way that they conduct business, "This is going to be a strange next few weeks and months for those of us at our Audi dealership as America deals with its current health crisis. We are used to having a bustling showroom with lots of customers that are very interested in our unique brand of automobiles. Most of us on the sales force will miss the personal relationships that we often make with our customers as we introduce them to our highly rated line of automobiles. We also will miss seeing their faces when they take an Audi test drive and experience for themselves how well our vehicles perform. Those at our dealership fully realize why this is not possible at the current time as we are cooperating with the New York area's government mandates and guidelines. Our virtual test drives offer a way to bridge the gap with our customers until this crisis is behind us and we can meet and greet them in person again."

Reichl says that the introduction of virtual test drives shows Mohegan Lake Audi's commitment to making it easier than ever to for their customers to shop for a new Audi from the comfort of their home. He says that during the virtual test drive sessions a customer will learn more about their vehicles, the different programs that they offer, and their current Audi lease specials. The virtual test drives also include a full vehicle walk-around from one of their knowledgeable Audi brand specialists. The company spokesperson also mentioned that if a customer decides to purchase or lease a new vehicle after going through the virtual experience, they will then deliver that vehicle safely and courteously right to their place of residence.

According to Reichl, signing up for a virtual test drive is very simple. He stated that customers can go to a

dedicated page on their website to choose a convenient date and time that the virtual test drive can be seen by them. They will subsequently receive an email invitation to a ?Zoom video conference? where they can then view the virtual test drive on their computer or mobile device. Reichl says this will provide the customer with a similar experience as to what they would get if they went to the dealership in person. He says that it will also be evident to those watching how helpful, honest and knowledgeable their sales staff is.

The company spokesperson added that they also like to be known as a dealership that provides a no-pressure sales environment. He says that they would rather just inform their customers as much as possible about the unique features that are found on Audi vehicles. Here is a recent 5 out of 5-star review found on dealerrater.com that backs that statement up by saying, ?Jeff was professional, warm, and easy to work with. We came to the Audi dealership considering a few options and he was quick to offer solutions, in a way that was not overwhelming and met our functional and budget goals. Best of all we love our new car and completed the deal seamlessly and quickly. Thanks Jeff!?

Reichl says they are also an Audi dealer that is always happy to answer any questions that their customers have about their virtual test drives or any other aspects of their business.

###

For more information about Mohegan Lake Audi, contact the company here: Mohegan Lake Audi Chuck Reichl (914) 528-8076 creichl@moheganlakemotors.com 1791 E Main Street Mohegan Lake, NY 10547

Mohegan Lake Audi

Mohegan Lake Audi | It's More Than Just The Cars

Website: <https://www.moheganlakeaudi.com/>

Email: creichl@moheganlakemotors.com

Phone: (914) 528-8076

Powered by [PressAdvantage.com](https://www.pressadvantage.com)