



carrie hartunian smith



Smart Marketing Consulting

Newly Released: #1 International Best Seller by Dino Watt, The Practice Rx

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Carrie Hartunian Smith Consulting has announced the recent launch of "The Practice Rx," an international bestselling book authored by Dino Watt. The book has achieved #1 ranking on the USA Amazon bestsellers list in more than seven categories in the first 24 hours, and in three countries, namely Canada, Australia, and Germany. "The Practice Rx" remained #1 on Amazon in multiple categories for over a week after its release.

The recent success of the book has enabled Dino Watt to establish his name among business authors. He ranked 24th in the top 100 Business and Money authors. Carrie Hartunian Smith Consulting aims to continue the streak of accomplishments. As a consulting firm that focuses on maintaining the success of authors whose books have become bestsellers on Amazon, Carrie Smith is determined to extend a hand. "My goal is to encourage authors to think about what comes next, and next, and next," Smith wrote on her website at <http://www.PublishToProfitGuru.com>. "Sustaining an author's lifetime brand is the gateway to leaving a legacy. Teaching several strategies that mostly cover everything from marketing to content management is a great way for authors to broaden their reach, and to continue to maintain elevated authority and status in their market by leveraging their book," explained Smith.

The website <http://smartmarketingconsulting.com/> further explains the strategies Carrie Hartunian Smith Consulting practices. First is finding the right social media platform that works for the author, be it Facebook, Twitter, LinkedIn, Instagram, Pinterest, Periscope, etc. or a combination of. The second strategy is making sure that the author's branding is congruent across all chosen social media platforms. The next strategy is gaining media attention. Creating a tight community is also beneficial for authors to continue to strive after a successful book campaign. The last strategy is to plan an engagement calendar to interact with future and potential clients. More information on how Carrie Hartunian Smith executes these strategies can be found at <http://smartmarketingconsulting.com/it-is-not-enough-to-be-a-best-selling-author-anymore/>.

Carrie Hartunian Smith Consulting encourages authors to expand their vision after successful book launches and book campaigns. She said, "It is not enough to be a bestselling author anymore. Authors always have the option of increasing their success either with a book already released or creating their next book. It is important to know, marketing shouldn't stop after your first book is launched, that is when it just begins. Luckily, we're here to help."

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Carrie Hartunian Smith Consulting

*Carrie Hartunian Smith is a natural working alongside business owners and entrepreneurs keeping one goal in mind:
building their business!*

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