



GET HOUSE DEALS

## PPC And SEO Expert Remains Available For Real Estate Investors

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Perkasie, PA based Get House Deals is pleased to inform the members of the communities they serve that they will remain open for business during the COVID-19 pandemic. The company asserts that they will abide by all safety guidelines released by health officials in order to protect both their employees and clients from any risk of exposure.

Get House Deals observes that several businesses will unfortunately have to resort to having their employees work from home to be productive at all as the pandemic goes on. Many businesses as well as employees will also find that their plans for the immediate future have to be put on hold in order for them to maintain their own safety. However, Get House Deals is fortunate in that their operations can be conducted remotely, giving their clients access to the company's experience and resources despite the fact that they are unable to meet in person.

"Knowledge needs only an electronic medium to be transferred," the company states, "and the benefit of our expertise and industry insight is primarily what we offer. Therefore, both new and existing clients alike will be pleased to learn that we recently released new training that covers PPC and SEO for real estate investors."

Through us, you can widen your own knowledge base on the subject and choose the best strategy for your real estate investing business. We have our own opinions and suggestions, but we really want you to be able to make those decisions on your own. Our role will ultimately be to supplement your efforts after we give you the tools to succeed on your own.?

He continues, ?If you find yourself with more time on your hands than you previously had, now may actually be the perfect opportunity for you to get started. This is not an opportunity you want to miss out on.? Interested parties are welcome to reach out to the company?s customer service team in order to access this training or follow up on any inquiries regarding its content.

Pay-Per-Click (PPC) and Search Engine Optimization (SEO) are two forms of online advertising and marketing that each boast unique characteristics that make them useful in certain circumstances. Get House Deals makes it their mission to help real estate investors understand both concepts and their associated applications so that they may execute their marketing strategies with much greater efficiency. With the US economy possibly coming to a standstill in the near future, many real estate investors will likely want every advantage they can get in order to survive until the pandemic is over.

Since it is not viable Get House Deals to conduct seminars or hold conferences in the present climate, they have elected to offer this training in the form of a video guide. As the company states, ?In this video Ed Stapleton, Jr., author of *The Complete Guide To Internet Marketing For Real Estate Investors*, talks about what pay-per-click and search engine optimization are and which is better for your real estate investing business. Your growth goals, current marketing channels as well as the type of investing business you have, wholesaling, flipping, rentals and more all play a role into which strategy would be better for your business.?

The company continues, ?SEO is the process of optimizing your website and web presence so that you get found in search engines like Google and Bing. Google ads, also known as pay-per-click ads, is Google?s main source of revenue generation and is a platform that allows businesses to advertise on Google. With Google Ads, when you run an advertisement on the search network, you only pay when a person clicks on your ad. This makes it a great platform to quickly get your business in front of your market at a reasonable cost.?

More information regarding these two key tools can be found in the company?s training materials. With Get House Deals? help, real estate investors can reach much wider audiences and get in touch with sellers within a short time frame. Furthermore, the company can help their clients assess and build/repair several aspects of their online presence. Those interested in learning more are encouraged to contact Ed Stapleton, Jr. of Get House Deals today to kick start their exploration of the subject.

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For more information about Get House Deals, contact the company here: Get House Deals Ed Stapleton, Jr. (866) 389-7234 ed@gethousedeals.com 25 Firethorn Dr Perkasi, PA 18944

## **Get House Deals**

*Get House Deals is a digital marketing agency for real estate investors. We help wholesalers, flippers and portfolio owners increase deal flow and profits by getting their internet marketing right.*

Website: <https://gethousedeals.com/>

Email: [ed@gethousedeals.com](mailto:ed@gethousedeals.com)

Phone: (866) 389-7234



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