Palm Springs Area Real Estate Portal Launches New Website

April 13, 2020

Palm Springs, California - April 13, 2020 -
Palm Springs Area Real Estate has just launched a completely new website that plans to provide the latest real estate news and information to help potential buyers with the latest qualified information available. The website has a distinctly classic vintage feel to it and is easy to navigate. It was designed to provide clients with the pertinent Palm Springs real estate information that they are looking for in a much more practical and efficient manner.

The new website was designed by a seasoned agent in the Palm Springs real estate market and draws on his many years of real estate experience in the area.

Agent, Geoffrey Moore, had this to say on the new website launch, ?I have been in the real estate business in the greater Palm Springs area since 2013. In that time, I have seen what makes for a satisfying house hunting experience and what frustrates buyers when looking for a specific type of property.

?One day while looking at my website, I decided I could use this knowledge to improve upon it to get people to the exact property information they were looking for in a much quicker manner. It also helped that I had my

own experiences to draw from when I was on the other side of the business buying and selling properties before I became a real estate agent myself.

?Based on what I have heard from my clients that have tried the newly launched website, they are very satisfied with how quickly they can get to the exact Palm Springs property information that they are looking for. This site has many new blog posts coming out with the latest news and information about Palm Springs and the entire valley.?

Moore went on to say that one of the first things he designed into the new website to help clients was to greatly improve the links on the home page. A big part of this was breaking the links into many more categories than the old website had.

Now with a simple point and click a client can click on a specific area of Palm Springs where they want to buy a new house. This includes clicks that will take a client to Palm Springs, Cathedral City, Palm Desert, Indian Springs, Bermuda Dunes, and LaQuinta. He says a client can also choose to look for property types instead of a specific area too.

They can do that by clicking on such links as Mid-Century Homes, Mid-Century Condos, Spanish Style Homes, Swimming Pool Homes, and more. The website even takes this one step further by classifying Palm Springs area property searches into such categories as homes only, mobile homes, condos, available land, and by searching by map location. As is pointed out on the agency?s new website homepage, ?We have got your search covered.?

There are other highlights on the new website worth mentioning too. The graphics and coloring have been greatly improved and give the new website a bold modern look. Also included is a very descriptive ?about us? page that describes Geoffrey Moore?s personal adventure starting out as a professional ballet dancer to ending up in the world of real estate. The new website also boasts an improved ?contact us? page and has a link that will take users to the blogs that Moore writes that are full of useful information on buying real estate in the greater Palm Springs area.

For those that wonder why the owner himself would redesign the website, there were many reasons why. Not only does he bring 15 years of real estate experience into the mix but he?s also a Certified Residential

Specialist (CRS), Graduate of the Realtor® Institute (GRI), a Seller Representative Specialist (SRS) and an Accredited Buyer?s Representative (ABR®).

This combination of skills combined with a keen awareness of how people can save time when looking for available real estate properties on a website made him the right person for the job. It enabled him to build a new website that makes the process of house hunting in Palm Springs easier and much more efficient than if someone tried to do it all on their own.

If an interested person has questions about the best way to look for Palm Springs real estate for sale, Moore says they welcome phone calls, email inquiries, and of course, they can refer to the new and improved website for the information that they need.

###

For more information about Palm Springs Area Real Estate, contact the company here:Palm Springs Area Real EstateGeoffrey Moore760 641 5689jhnyguitar@gmail.comPalm Springs Area Real EstatePO Box 5297Palm Springs, CA 92263(760) 641 5689https://palmspringsarea.realestate/e>

Palm Springs Area Real Estate

Palm Springs area real estate website was established in 2020 by Geoffrey Moore realtor aimed at providing buyers and sellers with the best information available to stay informed for buying and selling.

Website: https://palmspringsarea.realestate/

Email: jhnyguitar@gmail.com

Phone: 760 641 5689

