## AppointmentQuest Introduces SMS Text Message Appointment Reminders

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On April 5, 2020 AppointmentQuest launched a highly requested text message appointment reminder service. This new feature allows AppointmentQuest customers to communicate with their clients more effectively and reliably, thus reducing no-shows and saving business owners time and money.

All customers using AppointmentQuest Online Appointment Scheduler at the professional membership levels (Silver PRO, Gold PRO, and Platinum PRO) are now able to use the SMS messaging feature along with fully customizable templates for the appointment confirmations and reminders? at no additional charge. All AppointmentQuest subscription levels support e-mail appointment reminders.

The immense growth of mobile usage in the past decade led to businesses having had to adjust the way they reach their customers. Studies show that 79% of Americans check their phones within fifteen minutes of waking up. People check their phones on average 150 times per day, therefore all businesses are focusing on finding the best ways of reaching clients on their mobiles. At this moment, texting is the most frequently used data service in the world, and 100% of text messages are read within the first three minutes of being received. It is only logical that messaging clients with appointment confirmations and reminders via SMS texts through AppointmentQuest Online Appointment Scheduler will ensure all appointment related communications are received, opened, and acted upon.

AppointmentQuest SMS appointment reminders help reduce the number of missed appointments. Whether in healthcare, automotive, real estate, education, hotel, beauty, or other service industry application, using text appointment reminders with customizable templates from AppointmentQuest Online Appointment Scheduler will guarantee maximum reach, responsiveness, and reliability in customer communications.

AppointmentQuest pioneered the online appointment scheduling software in the early 2000s with the AppointmentQuest Online Appointment Manager and reinvented the online appointment scheduling service in

2019. Today, AppointmentQuest continues to lead the appointment scheduling industry in innovation, reliability, and highly acclaimed customer service.

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## **AppoinmentQuest**

AppointmentQuest offers online appointment scheduling software for colleges, schools, churches, hospitals, personal care, consulting, coaching, tax, accounting, and many other industries.

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