

Covid19 and Marketing for Your Business: FMS Online Marketing Is Taking Precautions While Helping Customers

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FMS Online Marketing, an SEO agency based in Waddell, Arizona, has announced that they are taking extra steps to practice safe social distancing during the Covid19 crisis while taking care of the online marketing needs of their clients in Phoenix and neighboring areas. While using Zoom to meet with clients or prospective customers, they?re also making it easy to provide SEO for businesses. They also want to point out that the current situation is the time for businesses to ramp up their marketing efforts while the economy is going through a slow period. Some businesses have slowed down as a result of the order to stay at home. However, they want to stress that these are the businesses who should be focusing on their SEO to enhance their online presence when it?s time to get back to it.

Among many other things, FMS Online Marketing provides SEO consulting services, where they undertake a white hat approach in establishing an SEO marketing strategy that will deliver the desired results for the client. Their consulting services are primarily designed for businesses with their on in-house marketing staff who feel that they require some external expertise and guidance. They will collaborate with the marketing staff and work as a team to ensure that the website is search engine optimized. They have many years of

experience in SEO and have been offering a level of quality that allowed their clients to experience growth even in the face of industry competition and algorithm updates.

In offering their SEO services in Phoenix, their approach consists of thoroughly comprehending the purpose and details of the client?s website, marketing goals, and how an SEO strategy can best help the business attain its goals. Next, they will perform a website audit of all off site, on site, and social media assets of the business in order to develop a targeted marketing program that will help the business achieve its revenue goals. Their SEO services is a retainer-based agreement that begins at the time a client signs an agreement. The monthly retainer is based on the industry that the client is in, how competitive it is, how much work would be required for the client to be successful, etc.

FMS Online Marketing also offers local SEO and Google Map marketing services. They provide all clients with a customized SEO plan that is tailor fitted to each individual client, regardless of which city they are based. They would be able to help any client, whether it be a plumber, roofer, dentist, day spa, HVAC, or pest control. At present, potential customers no longer just contact a business based on the information provided on its website. They?re basing their decision to buy a particular product or service not just on what they have read on the business site but also from the testimonials that they find on the Google My Business page of the client. Indeed, local SEO is getting more and more complex but they know what is needed to comply exactly with what the customer is looking for.

Matt Deloff, owner of FMS Online Marketing, says, ?When it comes to choosing the right online marketing agency you can effectively remove ?All Doubt? in your next local SEO campaign by hiring FMS. Not only will it be our mission to get the job done right the first time out, we?ll eliminate the headache of gambling on multiple online vendors.?

Meanwhile, with regards to social media marketing, FMS Online Marketing can help businesses cope with the different changes in Facebook marketing. Their strategy is to provide Facebook?s newly updated news feed algorithm with what it is seeking for, so that Facebook will reward the business page with a steady stream of clients and new prospects.

Those who are interested in Phoenix SEO services may want to check out the FMS Online Marketing website, or contact them on the phone or through email. They are open from 9:00 am to 4:00 pm, Monday to Friday.

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For more information about FMS Online Marketing, contact the company here:FMS Online MarketingMatt Deloff(623) 687-1673matt@fmsonlinemarketing.comFMS Online Marketing18150 W Carol AveWaddell AZ

FMS Online Marketing

FMS Online Marketing provides a unique approach to search engine optimization. We build authority in all your digital assets and protect them at the same time.

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