Inkwell Designers® Joins the Fight Against COVID-19

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The Atlanta, GA-based event artist agency, Inkwell Designers®, has announced that they are joining the fight against the coronavirus pandemic. Inkwell Designers is doing what they can to contribute to the cause by producing medical mask hooks to help the frontline workers in hospitals and the local medical community operate with increased safety and comfort.

Elaborating on her decision, the CEO of Inkwell Designers, Desiree Colonna, said, ?When the business community shut down, we panicked because all of our events completely stopped. I was determined to find a way to make the best use of our time. This idea came from our engraving community and I was able to build a better mousetrap by using flexible materials. So far, we've had a great response from our healthcare professionals using these mask hooks on a daily basis and already wanting more. We are so grateful we could help in some, small way.?

While typically used for event activation services, creating personalized gifts, and more, Inkwell Designers has redirected their laser to create medical mask hooks out of a flexible acrylic. According to Colonna, the material used, Lucent Translucent acrylic from Johnsons Plastics, is noteworthy because many similar

medical mask hooks are made of a rigid acrylic which is less durable and less comfortable.

Medical mask hooks are used by medical practitioners and frontline workers to keep face masks tight around their faces and prevent any long-term pain or soreness from prolonged wearing and adjustment of the ear loops. For those interested in purchasing a medical mask hook for personal use, they are available on the Inkwell Designers online store and all proceeds will go towards buying more materials so more mask hooks can be made and donated to the local medical community.

Aside from medical mask hooks, Inkwell Designers offers a variety of products and services. This Atlanta-based event artist agency specializes in creating custom event activations and personalized corporate and personal gift items. Calligraphy, engraving, embossing, monogramming, logo printing, hand painting and custom design services are just a few of the ways Inkwell Designers enables their clients to standout from the crowd with memorable displays and unique items. For those interested in their services, Inkwell Designers is still open during these times, but in respect of social distancing practices, is only taking orders through their online store, which is linked above.

Those interested in learning more about Inkwell Designers?s event artist services may want to visit them on Instagram, check out their website, or contact them via the details below. Located in Woodstock, GA, they are open from 9am to 5pm, Monday through Friday. For more information, Inkwell Designers can be reached at (833) INK-WE11 or (833) 465-9311, or via email at desiree@inkwelldesigners.com.
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For more information about Inkwell Designers®, contact the company here:Inkwell Designers®Desiree Colonna833-465-9311 desiree@inkwelldesigners.comWoodstock, GA

Inkwell Designers®

Founded in 2016 by Desiree Colonna, Inkwell Designers® is an Atlanta-based event artist agency specializing in the creation of custom event activations and personalized corporate and personal gift items.

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