# DigitalMarketer Certified Partner - Smart Marketing Consulting

*August 27, 2015*

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We are proud to announce, Smart Marketing Consulting, a business based in CaveCreek, AZ, is officially a DigitalMarketer Certified Partner. This means Smart Marketing Consulting is fully certified in Customer Value Optimization, which enhances how marketing services are delivered while building a business. This strategic partnership allows Smart Marketing Consulting to bring the teaching from Ryan Deiss and the entire DigitalMarketer team direct to our clients.

Carrie Hartunian Smith from Smart Marketing Consulting says: "We are so proud to be officially certified. This means our clients can take further comfort knowing the quality of our services, they are in good hands when it comes to building their business. To receive this certification, there is a robust 6 module, independent video study course with tests at the end of each module, and a final exam to pass before receiving the certified status. Maintaining the certification means regular connection and commitment to learn the most up-to-date developments in marketing."

Smart Marketing Consulting, www.smartmarketingconsulting.com, helps entrepreneurs and small businesses build a custom road map leading to further success for each of its clients. They start by identifying the

client?s end goal, and then create strategies to achieve those goals. They close the gap from where you currently are - to where you want to be, by developing your expert status using strategic media exposure and marketing your products and services the most profitable way.

To learn more about DigitalMarketer and the time tested marketing solutions we offer through them, visit this page.

Besides being a DigitalMarketer Certified Partner, the company is also a Publish & Profit Certified Consultant and Marketing Roadmap Certified Consultant.

"We want to be an example of excellence, which is why this certification is so important. As a Certified Partner we will have special access to DigitalMarketer tools, techniques and trainings. Specifically, the individual certification courses launching throughout 2015. The next certification we will pursue is Content Marketing Specialist," adds Carrie Hartunian Smith.

The company has been very popular with entrepreneurs and business owners from around the world, "Carrie did an excellent job relaunching my website with a completely different look and feel, keeping my brand integrity in tact, as well as creating solid opt-ins so visitors have private access to my informative content ," says Dr. Ara Suppiah, Functional Sports Medicine Expert. "She maintained my vision yet at the same time opened my eyes to areas I needed to focus on to improve my visitor's experience. We are gearing up for the next project, continuing to bring value to my audience."

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For more information about Smart Marketing Consulting, contact the company here:Smart Marketing ConsultingCarrie Smith480-695-7913Carrie@smartmarketingconsulting.comPO Box 8086CaveCreek, AZ 85327

## Smart Marketing Consulting

*Smart Marketing Consulting takes the ?classic tried and true? business practices and incorporates 21st century proven techniques to create a thriving scalable, repeatable and profitable business for you.*

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