Rick Bloom Audio Visual Owner Interviewed By Business Innovators Radio On Setting Up An Event

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Rick Bloom of Rick Bloom Audio Visual has recently been interviewed by Business Innovators Radio. The owner of the audio visual services company provided various hints and tips to help people set up an event properly. The interview clearly explains how the audio visual component of an event needs to go above and beyond plug and play technology. For the DIYers and for educational purposes, he invites the listeners to sign up for his email series - 25 Tips Everyone Should Know About Putting On Your Event.

Rick Bloom says: "In a meeting or any kind of setting, there is an audio visual component that is the enabling technology that allows messages to be seen and heard."

Rick Bloom's goal is to provide full audio visual services to clients for special events, trade shows, meetings, conventions and more. The company prides itself on its flawless delivery of broadcast quality technology. They also strive to provide the best experience for their clients by bringing their vision to life and delivering their message within their budget. Bloom himself has implemented his personal core values for all of the work that they deliver regardless of the size of the company that they are working for, the size of the event, or the venue location. These values are accountability, commitment, consistency, diversity and respect, efficiency, integrity, passion, quality, respect, safety, service excellence and sustainability.

In the interview (go here to listen - Expert Audio Visual Producer Interview), Rick also explained the types of situations in which people may need the services of his company. "There is so much technology around us today, and we use it in our daily lives. Many of us think we can just bring this technology, plug it in and it will just work. That is simply not true."

Audio visual technology is now incredibly advanced and has certain capabilities that go above and beyond what portable devices, such as smartphones and tablets, are able to do. While these handheld devices are powerful, they do not have the capabilities to cover a large scale event in such a way that the message is delivered properly. Event technology services are needed for that.

"I am happy to work with anybody who has an audio visual need," adds Rick Bloom. "I am also different from other audio visual service companies because I have fully embraced modern technology. This is why I encourage everyone to click here to download my app. This will enable them to discuss their technology needs and arrange for a representative from my company to install it."

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For more information about Rick Bloom Audio Visual, contact the company here:Rick Bloom Audio VisualRick Bloom805-394-0036Rick@RickBloomAudioVisual.com

Rick Bloom Audio Visual

Rick Bloom Audio Visual manages and executes the complete audiovisual requirements for corporate and association clients that produce conventions, meetings, trade shows and other special events.

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